

PARKS, RECREATION AND CULTURE COMMISSION

TO: *MAYOR AND COUNCILLORS*

SUBJECT: 2023 ANNUAL UNITED WAY CAMPAIGN

RECOMMENDATION:

THAT a donation of prizes to the 2023 United Way Campaign totaling \$920.58, as outlined in the report titled "2023 Annual United Way Campaign" dated September 12, 2023, be approved.

REPORT

The Parks, Recreation and Culture Commission, at its meeting held on September 12, 2023, received and adopted the *attached* report requesting support for the City of Burnaby 2023 United Way Workplace Campaign and provision of incentive prizes for the campaign.

On behalf of the Parks,
Recreation and Culture
Commission,

Councillor S. Dhaliwal
Chair

Commissioner R. Kent
Vice Chair

TO: PARKS, RECREATION AND CULTURE COMMISSION (PRCC)
FROM: DEPUTY GENERAL MANAGER PARKS, RECREATION AND CULTURE
SUBJECT: **2023 ANNUAL UNITED WAY CAMPAIGN**
PURPOSE: To request support for the City of Burnaby 2023 United Way Workplace Campaign and provide incentive prizes for the campaign.

RECOMMENDATION

THAT Commission support the City of Burnaby 2023 United Way Workplace Campaign with a donation as outlined in the report “2023 Annual United Way Campaign” dated September 12, 2023.

1.0 POLICY SECTION

The United Way Campaign is aligned with the City of Burnaby’s Corporate Strategic Plan and the Social Sustainability Strategy.

2.0 BACKGROUND

Historically the Parks, Recreation and Culture Commission has supported the City of Burnaby’s United Way annual fundraising drive with the donation of recreation passes, culture admissions, rounds of golf and a lunch or dinner for two valued at \$50.00 at Burnaby Mountain Clubhouse or Riverway Clubhouse (alcohol not included). These donations have traditionally been used as incentive prize draws to encourage staff to participate in the campaign.

3.0 GENERAL INFORMATION

The City of Burnaby strongly supports the United Way annual fundraising drive and continues to be recognized as a leader of municipal campaigns in the Lower Mainland. The steering committee and canvassers for the campaign are comprised of staff from all departments, who are actively involved in organizing education and training sessions, awareness and kickoff events, canvassing and prize draws. This year’s campaign commenced on September 11 and concludes on September 29.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

Not Applicable

5.0 FINANCIAL CONSIDERATIONS

The total cost to the campaign donation would be \$920.58 comprising of \$662.20 in recreation passes, \$55.90 in culture admissions and \$202.48 in rounds of golf and lunch or dinner for two as broken down in **Attachment 1**.

Respectfully submitted,

Carmen Gonzalez, Deputy General Manager Parks, Recreation and Culture

ATTACHMENT

Attachment 1 – Burnaby Parks, Recreation and Culture Commission Parks, Recreation and Culture Pass Donations 2023

REPORT CONTRIBUTORS

This report was prepared by Leana Campbell, Administrative Assistant.

BURNABY PARKS, RECREATION AND CULTURE COMMISSION

PARKS, RECREATION AND CULTURE PASS DONATIONS

2023 City of Burnaby Employee United Way Campaign Incentive Prize Draw

Be Active Pass – Courtesy passes 10 individual passes

- Inclusive all site pass, valid for weight rooms, aqua-fitness, public swims, public skating, fitness classes, studio cycling.
- Bonsor or Cameron racquetball or squash court holder portion.

Be Active Pass – 1 month 10 passes

- Inclusive all site pass, valid for weight rooms, aqua-fitness, public swims, public skating, fitness classes, studio cycling.
- Bonsor or Cameron racquetball or squash court holder portion.

Burnaby Village Event Admissions 10 admissions

- Haunted Village – 4 admissions.
- Carousel Rides – 6 admissions.

Golf

- 18 holes of golf valid at either Riverway or Burnaby Mountain Golf Course. 2 rounds
- 18 holes of golf valid at either Central Park or Kensington Pitch and Putt. 2 rounds
- Lunch or dinner for 2 at Burnaby Mountain Clubhouse or Riverway Clubhouse valued at \$50 (Alcohol not included). 1 certificate