

TO: MAYOR & COUNCIL
FROM: EXECUTIVE COMMITTEE OF COUNCIL
SUBJECT: **FESTIVAL BURNABY GRANTS**
PURPOSE: To seek Council approval of Festival Burnaby Grant applications received in June 2023.

RECOMMENDATION

THAT the following Neighbourhood Event Festival Burnaby Grants be approved:

- **23-N-006** – The Pandit Jasraj School of Music Foundation for their Indian Classical Vocal Recital: Ankita Joshi on September 24, 2023 - \$3,000;
- **23-N-007** – The Culture Chats BC Association for their Multicultural Music and Crafts Celebration on November 18, 2023 - \$1,500; and
- **23-N-008** – The Student Association of the British Columbia Institute of Technology for their Burnaby Community Winterfest on November 15, 2023 - \$4,000.

EXECUTIVE SUMMARY

Festival Burnaby Grant applications for Neighbourhood Events are being recommended to Council for approval. The eligible applications in this report total \$8,500. The remaining balance available in the 2023 Festivals Burnaby Grant budget is \$68,700.

1.0 POLICY SECTION

The grant application requests being received in this report are aligned with the following Council-adopted policies, plans and strategies:

- *Burnaby Economic Development Strategy (2007); Social Sustainability Strategy (2011), and the Corporate Strategic Plan (2017)* that identifies the importance of a sense of belonging, inclusion and high quality of life.

2.0 BACKGROUND

The Executive Committee of Council, at its Open meeting held on July 07, 2023, received a staff report outlining Festival Grant applications received and adopted the recommendations as noted above. This report seeks Council approval of the Festival Grants as recommended.

3.0 GENERAL INFORMATION

Neighbourhood Event Grants:

Pandit Jasraj School of Music Foundation

Neighbourhood Event: Grant File # 23-N-006
Title of Event: Indian Classical Vocal Recital: Ankita Joshi
Application Received: June 7, 2023
Project Budget: \$8,500
Eligible Amount Requested: \$3,400
Previous Support: 2019 Small Scale Festivals Burnaby Grant \$3,000
2018 Neighbourhood Festivals Burnaby Grant \$3,000
2016 Neighbourhood Festivals Burnaby Grant \$3,000
2013 Small Scale Festivals Burnaby Grant \$3,000
(Note: different performance concerts based on artists)

An application request for \$3,400 eligible amount has been received from the Pandit Jasraj School of Music Foundation for Ankita Joshi: Indian Classical Vocal Recital to be held on September 24, 2023, at Burnaby Hall. The event is expected to attract approximately 180 people.

The event is centered around the performance of a young and talented artist, Ankita Joshi. The international and renowned artist, Ankita Joshi, will be accompanied by local artists on harmonium and tabla. It is a celebration of cultural heritage with the goal to attract a wide audience especially the younger generation; to enhance and promote the role of Indian classical music, within the classical music community across all ethnicities. Grant funds will support artists/performers fees, venue/equipment rental, publicity/promotions and administration. Other revenues are pending from sponsorships, classes and low-cost ticket sales for performances.

The Pandit Jasraj School of Music Foundation is a Gurukul (institute) of the ancient art of Hindustani Classical Vocal Music established in 1994 and is the first institute of the Mewati Gharana in North America. A gharana is a system of social organization linking musicians or dancers by lineage or apprenticeship, and by adherence to a particular musical style. The school provides ongoing instruction to students, presents workshops, seminars and recitals, encourages youth to participate and learn music, trains teachers and seeks greater exposure for classical music.

Culture Chats BC Association

Neighbourhood Event: Grant File # 23-N-007
Title of Event: Multicultural Music and Crafts Celebration
Application Received: June 13, 2023
Project Budget: \$5,000

Eligible Amount Requested: \$2,000
Previous Support: 2022 Neighbourhood Festivals Burnaby Grant \$1,340
2019 Neighbourhood Festivals Burnaby Grant \$1,100

An application request for \$2,000 eligible amount has been received from the Culture Chats BC Association for their Multicultural Music and Crafts Celebration to be held on November 18, 2023, at Burnaby Neighbourhood House. The event is expected to attract approximately 75 people.

The one-day event will be held to celebrate Multiculturalism Week in BC and feature local immigrant and refugee artists/artisans displaying their work, multicultural stories, music, arts, crafts and activities aimed at children, families and caregivers. The annual free-of-charge festival aims to build awareness, interest and participation of people from all cultures in arts while creating community. Grant funds will support artists/performers fees, publicity/promotions, and administration. Other revenues are confirmed by Immigration, Refugees and Citizenship Canada and Culture Chats.

The Culture Chats BC Association is a non-profit organization incorporated in 2017 that promotes cultural diversity through engagement with literary and other arts among local communities. Programs and events organized include creative writing, art and craft workshops, multicultural story time events and other community engagement projects. The Association currently runs two book clubs and a number of literary workshops and events with members from both Canadian born and immigrant backgrounds to build stronger connections through a common interest in reading and writing.

Student Association of the British Columbia Institute of Technology

Neighbourhood Event: Grant File # 23-N-008
Title of Event: Burnaby Community WinterFest
Application Received: June 16, 2023
Project Budget: \$10,000
Eligible Amount Requested: \$4,000
Previous Support: 2022 Small Scale Festivals Burnaby Grant \$4,000

An application request for \$4,000 eligible amount has been received from the Student Association of the British Columbia Institute of Technology for their Burnaby Community WinterFest to be held on November 15, 2023, at the Great Hall at BCIT Campus. The event is expected to attract approximately 2,500 people.

The second annual winter festival brings the local community and BCIT students together to celebrate and enjoy seasonal festivities. It is a free-of-charge event featuring seasonal snacks and beverages, music performances, magicians, raffles, arts and crafts, artisans and much more. The festival hopes to attract young Burnaby families and working individuals between the ages of 28-42, plus students that attend our Burnaby campus (18-30). Grant funds will support artists/performers fees, payments to community

contributors, publicity, and administration. Other revenues are pending from corporate sponsorships, vendor booth rentals and BCIT.

The BCIT Student Association is an established non-profit organization that exists since 1966 to enhance student life and the organization produces dozens of special events and festivals throughout the year with full time staff and volunteers to plan and implement. Its mission is to be an advocate for students and provide student-centered, responsive and proactive services that support and enhance the quality of life of students.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

All individuals and organizations receiving funding from the Burnaby Festivals Grant Program must acknowledge the support in all promotional materials with the Festivals Burnaby Grant Program logo.

5.0 FINANCIAL CONSIDERATIONS

The City’s annual Festivals Grant budget for 2023 is \$250,000 and is funded through the gaming reserve. The following table provides a financial summary of the grant program to date. There is sufficient funding available should all eligible requests included in this report be approved by Committee and Council.

2023 Approved Annual Grant Budget:	\$250,000
Amount awarded year-to-date:	\$181,300
Balance Available:	\$68,700
Eligible Requests in this Report:	\$8,500
Balance Available for Remainder of 2023:	\$60,200

Applications for Neighbourhood scale festivals will continue to be submitted throughout the year (except July and August).

The last intake for small- and large-scale festivals is October 15, 2023, for festivals and special events taking place in January through June 2024. These applications are not processed and considered by Committee and Council until early 2024, therefore the funding for the small- and large-scale events from the October intake are part of the 2024 budget.

On behalf of the Executive Committee of Council,

Councillor Sav Dhaliwal, Chair

Councilor Richard T. Lee, Vice Chair

REPORT CONTRIBUTORS

This report was prepared by Kathryn Matts, Administrative Officer, and reviewed by Juli Halliwell, General Manager Corporate Services



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

Read the [grant guidelines](#) before beginning this application form.
 Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group: Pandit Jasraj School of Music Foundation

Name for Cheque Issue (if different than above): _____

Society Number: S32642 Charity Number: 1041029-22

Mailing Address: 4777 Harley Court

City: Burnaby Province: British Columbia Postal Code: V5H 1M9

Organization Contact Name: Teresa Rehman

Position in Organization: Vice-President

Home Phone: 604 527-9917 Business Phone: _____ Cell Phone: 604-813-9137

Email: trbrehman@gmail.com

Website (if applicable): https://pjsomvancouver.org

Secondary Contact Name: Asha Lohia

Position in Organization: President

Home Phone: _____ Business Phone: _____ Cell Phone: 604-729-4497

Email: ashalohia45@gmail.com

II. FESTIVAL EVENT SUMMARY

Name of event you are requesting funding for: Ankita Joshi: Indian Classical Vocal Recital

Is this an existing or new event: Existing New

Event Summary:

(Describe the project - **MAXIMUM 50 WORDS**)

This cultural, classical, Indian vocal concert features a young and talented artist, Ankita Joshi, on her first trip to Canada. Accompanying her will be local artists on harmonium and tabla. We hope this concert appeals to the younger generation.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

II. FESTIVAL/EVENT SUMMARY (continued)

Grant Amount Requested: \$3,400.00

Event Dates: From: 09/24/23 To: 09/24/23
mm/dd/yy mm/dd/yy

Event Time: 7:00 p.m.,

Event Location: Burnaby Hall Confirmed: Yes No

Estimated Attendance: 180

Are you making this application as a sponsor for another group or organization? Yes No

If yes, please provide the following information about this group or organization:

Name of Organization: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Organization Contact Name: _____

Position in Organization: _____

Home Phone: _____ Bus. Phone: _____ Cell Phone: _____

Email: _____

III. FESTIVAL/EVENT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 3 pages)

- why is funding needed?
- who is your target audience?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity.
- provide a project plan for the event and information about your organization's ability to carry out and complete the project.
- what are the criteria you will use to evaluate your event's results and how you will measure success?



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

IV. FESTIVAL/EVENT BUDGET

List all **revenue** and **expenses** related to the proposed project on the [Budget Form](#). Refer to the [Budget Guidelines](#) for specific budget information.

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate? (MAXIMUM 50 WORDS)

To promote Indian Classical Music (vocal, instrumental & dance) in Metro Vancouver, by hosting 2 to 3 concerts, workshops and lessons per year by visiting artists and by conducting vocal classes, student recitals and student performances throughout the year for all ages.

What is your organization's annual operating budget?

Attached

Please provide a brief history of your organization and describe its role in Burnaby: (MAXIMUM 50 WORDS)

PJSOM, established in 1994, always had its headquarters in Burnaby, previously 4240 Halley Avenue, currently 4777 Harley Court. We held numerous cultural concerts, workshops & recitals in Burnaby: Sanathan Dharm Society; Burnaby Hall; MJ Fox Theatre, James Cowan Theatre; Burnaby Hall

Please provide or attach a list of your current Board of Directors (If you are a registered non-profit society).

Attached

How many voting/non-voting members do you have in your society/organization?

8

How many paid staff does your organization employ?

Full-Time

0

Part-Time

0

Please provide or attach a list of paid staff names and job titles.

PJSOM does not have any paid staff.

How many active volunteers (board and non-board) do you have?

40

How many volunteer hours are contributed on an annual basis?

800 hours



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

VI. SUPPORT MATERIAL (IF APPLICABLE)

Resumes for participating artists (MAXIMUM - 3 pages each)

Other material to support application (i.e.: past programs; press and/or collateral materials).

Most recent Year End Financial Reports

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the Festivals Burnaby Grant Program with a revised budget, if the approved grant amount is less than the requested amount;
- spend the money as proposed in the budget;
- consult with the Festivals Burnaby Grant Program about any major changes to the project that become necessary, including significant budget revisions;
- acknowledge the support of the Festivals Burnaby Grant Program, in all promotional materials and,
- provide the Festivals Burnaby Grant Program with the Final Report, including actual expenditures that explain how the grant was spent.

Signature of person preparing grant

Name

Position

Date

Signature of board chair or person

Name

Date



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

Read the [grant guidelines](#) before beginning this application form.
 Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group: Culture Chats BC Association

Name for Cheque Issue (if different than above): _____

Society Number: S0066738 Charity Number: _____

Mailing Address: 6670 Stanley St

City: Burnaby Province: BC Postal Code: V5E1T8

Organization Contact Name: Asmita Lawrence

Position in Organization: Director

Home Phone: 6046009846 Business Phone: _____ Cell Phone: 6046009846

Email: lawrence.asmita@gmail.com

Website (if applicable): www.culturechats.org

Secondary Contact Name: Craita Isbasescu

Position in Organization: Chair

Home Phone: 6045244104 Business Phone: _____ Cell Phone: _____

Email: craita.isbasescu@gmail.com

II. FESTIVAL EVENT SUMMARY

Name of event you are requesting funding for: Multicultural Music and Crafts Celebration

Is this an existing or new event: Existing New

Event Summary:

(Describe the project - **MAXIMUM 50 WORDS**)

During BC Multiculturalism week, a celebration community event will be planned with multicultural music by invited local musicians, display of community crafts created by community artists and story readings for children and families. The stories are written by participants of the Culture Chats writing workshops who are newcomers representing different experiences and cultures from around the world.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

II. FESTIVAL/EVENT SUMMARY (continued)

Grant Amount Requested: 2000

Event Dates: From: 11/18/23 To: 11/18/23
mm/dd/yy mm/dd/yy

Event Time: 10:30 am to 2:30 pm

Event Location: Burnaby Neighbourhood House Confirmed: Yes No

Estimated Attendance: 75

Are you making this application as a sponsor for another group or organization? Yes No

If yes, please provide the following information about this group or organization:

Name of Organization: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Organization Contact Name: _____

Position in Organization: _____

Home Phone: _____ Bus. Phone: _____ Cell Phone: _____

Email: _____

III. FESTIVAL/EVENT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 3 pages)

- why is funding needed?
- who is your target audience?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity.
- provide a project plan for the event and information about your organization's ability to carry out and complete the project.
- what are the criteria you will use to evaluate your event's results and how you will measure success?



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

IV. FESTIVAL/EVENT BUDGET

List all **revenue** and **expenses** related to the proposed project on the [Budget Form](#). Refer to the [Budget Guidelines](#) for specific budget information.

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate? (MAXIMUM 50 WORDS)

Our mission is to create a platform for local community members to strengthen inter cultura connections through innovative programming promoting literary and other arts.
- To build awareness, interest and participation of people from all cultures in literary arts and other arts whilst increasing community cohesion
- To offer opportunities for individuals from diverse backgrounds to develop their skills and interest in multicultural arts.

What is your organization's annual operating budget?

\$54,640 Total Revenue in year 2022

Please provide a brief history of your organization and describe its role in Burnaby: (MAXIMUM 50 WORDS)

Culture Chats BC Association promotes cultural diversity through engagement with literary and other arts among local communities. Programs and events organized include creative writing, art and craft workshops, multicultural storytime events and other community engagement projects. Our first initiative was to start a multicultural book club at two libraries in Burnaby. Incorporated as a not for profit society in BC in Jan2017

Please provide or attach a list of your current Board of Directors (If you are a registered non-profit society).

List is attached

How many voting/non-voting members do you have in your society/organization?

4 voting and 40 non voting

How many paid staff does your organization employ?

Full-Time

0

Part-Time

Please provide or attach a list of paid staff names and job titles.

Asmita Lawrence - Executive Director

(Not a paid staff member

But provided a fixed payment by contract for specific projects and programs.)

How many active volunteers (board and non-board) do you have?

5 to 7

How many volunteer hours are contributed on an annual basis?

about 500



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

VI. SUPPORT MATERIAL (IF APPLICABLE)

Resumes for participating artists (MAXIMUM - 3 pages each)

Other material to support application (i.e.: past programs; press and/or collateral materials).

Most recent Year End Financial Reports

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the Festivals Burnaby Grant Program with a revised budget, if the approved grant amount is less than the requested amount;
- spend the money as proposed in the budget;
- consult with the Festivals Burnaby Grant Program about any major changes to the project that become necessary, including significant budget revisions;
- acknowledge the support of the Festivals Burnaby Grant Program, in all promotional materials and,
- provide the Festivals Burnaby Grant Program with the Final Report, including actual expenditures that explain how the grant was spent.

Asmita Lawrence Digitally signed by Asmita Lawrence
Date: 2023.06.11 00:03:24 -07'00'

Signature of person preparing grant

Signature of board chair or person

Asmita Lawrence

Name

Director

Position

11/06/2023

Date

Craita Isbasescu

Name

11/06/2023

Date



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

Read the [grant guidelines](#) before beginning this application form.
 Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group: Student Association of the British Columbia Institute of Technology

Name for Cheque Issue (if different than above): _____

Society Number: S008145 Charity Number: 10677-8434-RR001

Mailing Address: 3700 Willingdon Ave

City: Burnaby Province: BC Postal Code: V5G3H2

Organization Contact Name: Kirk Iverson

Position in Organization: Events Supervisor

Home Phone: _____ Business Phone: _____ Cell Phone: 6048689334

Email: kiverson@bcitsa.ca

Website (if applicable): www.bcitsa.ca

Secondary Contact Name: Geoff Gauthier

Position in Organization: Director of Marketing and Communications

Home Phone: _____ Business Phone: 6044328973 Cell Phone: 6048688076

Email: ggauthier@bcitsa.ca

II. FESTIVAL EVENT SUMMARY

Name of event you are requesting funding for: Burnaby Community WinterFest

Is this an existing or new event: Existing New

Event Summary:
 (Describe the project - **MAXIMUM 50 WORDS**)

A winter festival that brings the Burnaby community and BCIT students together to celebrate and enjoy local talent. Seasonal snacks and beverages will be available, as will raffles, crafts, artisans, and much more. This will be a fun family-friendly event, free to all.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

II. FESTIVAL/EVENT SUMMARY (continued)

Grant Amount Requested: 4000

Event Dates: From: 11/15/23 To: 11/15/23
mm/dd/yy mm/dd/yy

Event Time: 11:00AM - 6:00PM

Event Location: Great Hall, SE2, 3700 Willingdon Ave Confirmed: Yes No

Estimated Attendance: 2500

Are you making this application as a sponsor for another group or organization? Yes No

If yes, please provide the following information about this group or organization:

Name of Organization: _____

Mailing Address: _____

City: _____ Province: _____ Postal Code: _____

Organization Contact Name: _____

Position in Organization: _____

Home Phone: _____ Bus. Phone: _____ Cell Phone: _____

Email: _____

III. FESTIVAL/EVENT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 3 pages)

- why is funding needed?
- who is your target audience?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity.
- provide a project plan for the event and information about your organization's ability to carry out and complete the project.
- what are the criteria you will use to evaluate your event's results and how you will measure success?



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

IV. FESTIVAL/EVENT BUDGET

List all revenue and expenses related to the proposed project on the [Budget Form](#). Refer to the [Budget Guidelines](#) for specific budget information.

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate? (MAXIMUM 50 WORDS)

MISSION:

To be an advocate for students and provide student-centered, responsive, and proactive services that support and enhance the quality of student life.

What is your organization's annual operating budget?

\$8,416,500

Please provide a brief history of your organization and describe its role in Burnaby: (MAXIMUM 50 WORDS)

Founded in 1966 in Burnaby, the Student Association of BCIT was originally focused on providing recreational activities to BCIT Students. It has a history of working with a variety of local organizations and participates regularly in community fundraising. The Association also funds a variety of clubs, events, and wellness activities.

Please provide or attach a list of your current Board of Directors (If you are a registered non-profit society).

CÉLINE LORIOT, President | MIA BUI, VP Finance & Administration | JIMMY WANG, VP External | JOSHUA LUU, VP Student Experience | SHELBY WOIDA, VP Equity & Sustainability | SIMRAN ANAND Chair, School of Business + Media | CHARLENE STEEVES, Chair, School of Health Sciences | VRISHANK PRABHU, Chair, School of Energy | JUSTIN SAINT, Chair, School of Computing and Academic Studies | ABDUL AZIZ ANSARI, Chair, Schools of Transportation, Construction & the Environment | MATTHEW PUYAT, Chair, Downtown Campus | DANIEL WONG, Chair, Specialized Transport Campuses

How many voting/non-voting members do you have in your society/organization?

47500

How many paid staff does your organization employ?

Full-Time

50

Part-Time

35

Please provide or attach a list of paid staff names and job titles.

We haven't written the full list of 103 employees names and titles, but we have compiled it and have it available. Please find our Directors and Senior Leadership here: <https://www.bcitsa.ca/directory/>

How many active volunteers (board and non-board) do you have?

35

How many volunteer hours are contributed on an annual basis?

1500



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Neighbourhood Events

VI. SUPPORT MATERIAL (IF APPLICABLE)

Resumes for participating artists (MAXIMUM - 3 pages each)

Other material to support application (i.e.: past programs; press and/or collateral materials).

Most recent Year End Financial Reports

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the Festivals Burnaby Grant Program with a revised budget, if the approved grant amount is less than the requested amount;
- spend the money as proposed in the budget;
- consult with the Festivals Burnaby Grant Program about any major changes to the project that become necessary, including significant budget revisions;
- acknowledge the support of the Festivals Burnaby Grant Program, in all promotional materials and,
- provide the Festivals Burnaby Grant Program with the Final Report, including actual expenditures that explain how the grant was spent.

Kirk Iverson

Kirk Iverson (Jun 15, 2023 12:12 PDT)

Signature of person preparing grant

Kirk Iverson

Name

Events Supervisor

Position

06/14/23

Date

Celine Loriot Digitally signed by Celine Loriot
Date: 2023.06.14 15:39:35 -07'00'

Signature of board chair or person

Celine Loriot

Name

06/14/23

Date