

TO: MAYOR & COUNCIL
FROM: EXECUTIVE COMMITTEE OF COUNCIL
SUBJECT: **FESTIVAL BURNABY GRANTS**
PURPOSE: To seek Council approval of the Festival Burnaby Grant applications received.

RECOMMENDATIONS:

1. **THAT** the following Large Scale Festival Burnaby Grants be approved:

- 23-L-007 - The Philippine Cultural Heritage Society for their Philippine Cultural Heritage Festival on August 26, 2023 - \$8,000;
- 23-L-008 - The Nikkei National Museum & Cultural Centre for their Nikkei Matsuri Family Festival 2023 on September 2-3, 2023 - \$15,000;
- 23-L-009 - The Multicultural Drum Festival Society for their Burnaby Multinational Drum Festival on July 8, 2023 - \$10,000;
- 23-L-010 - The Shri Guru Ravidass Sabha (Vancouver) for their annual Nagar Kirtan Parade on July 22, 2023 - \$10,000; and
- 23-L-012 - The UniverCity Community Association for their SFU StreetFest @ UniverCity on September 15, 2023 - \$12,000.

2. **THAT** the following Small Scale Festival Burnaby Grants be approved:

- 23-S-004 - The Bulgarian-Canadian Society of British Columbia or their Kanatitza Festival on September 22-24, 2023 - \$5,000; and
- 23-S-005 – The Huaren Choir Vancouver Society for their 7th Mid-Autumn Festival Concert on September 17, 2023 - \$5,000.

1.0 POLICY SECTION

The grant application requests being received in this report are aligned with the following Council-adopted policies, plans and strategies:

- *Burnaby Economic Development Strategy (2007); Social Sustainability Strategy (2011), and the Corporate Strategic Plan (2017)* that identifies the importance of a sense of belonging, inclusion and high quality of life.

2.0 BACKGROUND

The Executive Committee of Council, at its Open meeting held on June 7, 2023, received a staff report outlining Festival Grant applications received and adopted the recommendations as noted above. This report seeks Council approval of the Festival Grants as recommended.

3.0 GENERAL INFORMATION

Large Scale Event Grants:

Philippine Cultural Heritage Society

Large Scale Event:	Grant File # 23-L-007
Title of Event:	Philippine Cultural Heritage Festival
Application Received:	March 15, 2023
Project Budget:	\$60,900
Eligible Amount Requested:	\$15,000
Previous Support:	2022 Large Scale \$8,000.00 2019 Large Scale \$8,000.00

An application request for \$15,000 eligible amount has been received from the Philippine Cultural Heritage Society for their Philippine Cultural Heritage Festival on August 26, 2023 at Swangard Stadium. The festival attracts between 2,000 and 4,000 visitors.

The Philippine Cultural Heritage Festival is a celebration of the Philippine Culture and heritage featuring cultural dances, food, music and arts. The free of charge, family oriented event will encourage community participation, promote community spirit and camaraderie between Burnaby’s diverse communities. The festival will host programs and activities with the intent to create opportunities for positive interactions between cultural, religious and ethnic communities. Grant funds are requested to support: venue/equipment rental, insurance, posters, flyers and banners. Other revenues are pending from corporate and business sponsors and vendor fees.

The Philippine Cultural Heritage Society has organized this festival for a number of years. They involve volunteers and community partners for their festival. The society’s main purpose is to organize this festival.

Nikkei National Museum & Cultural Centre

Large Scale Event:	Grant File # 23-L-008
Title of Event:	Nikkei Matsuri Family Festival
Application Received:	March 15, 2023
Project Budget:	\$234,660.78
Eligible Amount Requested:	\$25,000
Previous Support:	2022 Large Scale \$15,000.00 2019 Large Scale \$15,000.00

2018	Large Scale	\$11,000.00
2017	Large Scale	\$11,000.00
2016	Large Scale	\$11,000.00

An application request for \$25,000 eligible amount has been received from Nikkei National Museum & Cultural Centre (NNMCC) for their 11th Annual Nikkei Matsuri Family Festival on September 2-3, 2023 at the Nikkei National Museum & Cultural Centre. The festival has grown over the years and attracts approximately 10,000 people each year.

This festival is a two-day celebration of Japanese culture promoting multiculturalism that is open to the public and free of charge. The community will come together and celebrate with family-friendly events and entertainment, local arts and heritage performers, children’s game zone, Japanese food from an array of vendors, beer-garden, talent show, craft artisans and cultural displays. The NNMCC has professional staff to implement the festival with the support of volunteers.

They are partnering with several organizations in Burnaby including the volunteer Auxiliary Committee, an active group of around 100 seniors, the Gladstone Japanese Language School, the Centre’s students in many disciplines and the Greater Vancouver Japanese Canadian Citizens Association on festival programming. Other revenue includes pending support from Federal and Provincial governments, local businesses including media (Global TV, Nikkei TV, Shinpo Japanese newspaper, Japanese Bulletin, Richmond News, Vancouver Sun), individual donors and earned revenue from vendor fees, games and sales. Grant funds are requested to support eligible expenses including artists/performers fees, equipment rental, public safety, administration and volunteer expenses.

Since September 2000, NNMCC has provided the public with cultural, educational and recreational programs. It is a meeting place with a proximity to the Highland Park Line Trail and the Edmonds skytrain station that allows residents and visitors to regularly utilize the Centre’s traditional Japanese garden as a place of repose, in addition to offering cultural, educational, and recreational programs.

Multicultural Drum Festival Society

Large Scale Event:	Grant File # 23-L-009
Title of Event:	Burnaby Multicultural Drum Festival
Application Received:	March 15, 2023
Project Budget:	\$55,000
Eligible Amount Requested:	\$15,000
Previous Support:	N/A (New)

An application request for \$15,000 eligible amount has been received from Multicultural Drum Festival Society for their inaugural Burnaby Multicultural Drum Festival on July 8, 2023, taking place at the Brentwood Mall Plaza. The event will draw approximately 3,000 people.

The Multicultural Drum Festival is a one-day free celebration of cultural diversity through music, specifically drums that is common in many cultures and traditions. Twenty teams from ten ethnic backgrounds will come together and have a multicultural dialogue and exchange through drums. In addition, there will be a special appearance by an international team. The Multicultural Drum Festival highlights the spirit of multiculturalism and acts as a platform for local artists to showcase their talent and art. They intend to welcome a diverse audience from Burnaby and the Greater Vancouver area at the festival and Brentwood Mall location. Grant funds are requested to support eligible expenses: artists/performers fees, venue/equipment rental, administration, and marketing/promotions. Other revenues are pending from sponsors.

The Multicultural Drum Society is a newly formed society in 2020 for the sole purpose of organizing this festival. The planning committee is made up of prominent community leaders with different ethnic background. As it is a new organization and first time producing the festival, additional details are not available.

Shri Guru Ravidass Sabha (Vancouver)

Large Scale Event: Grant File # 23-L-010
Title of Event: Nagar Kirtan Parade
Application Received: March 15, 2023
Project Budget: \$115,000
Eligible Amount Requested: \$25,000
Previous Support: 2019 Small Scale \$10,000.00

An application request for \$25,000 eligible amount has been received from the Shri Guru Ravidass Sabha (Vancouver) for their Nagar Kirtan Community Parade on July 22, 2023 at 7271 Gilley Avenue in Burnaby. They anticipate approximately 5,000 people to attend.

The event celebrates the teachings and birthday of Shri Guru Ravidas Ji and includes a parade with floats through the neighbourhood, hymns and music, food and presentation of key teachings of the Guru and Punjabi Indian Culture. The free of charge festival is dedicated to spreading the message of inclusivity, diversity, uplifting those in need and charity through volunteer work and donations. It will attract members of their organization as well as neighbours and other communities in Burnaby. Grant funds are requested to support public safety, artists/performers fees, venue/equipment rental, administration and marketing/promotions. Other revenues are pending from donations and sponsorships.

The Shri Guru Ravidass Sabha (Vancouver) is a non-profit organization serving the community in Burnaby since 1982. They provide social, educational and recreational activities for the community while also serving as a hub and place of worship.

UniverCity Community Association of British Columbia

Large Scale Event: Grant File # 23-L-012
Title of Event: SFU StreetFest @ UniverCity 2023
Application Received: March 15, 2023

Project Budget:	\$87,000
Eligible Amount Requested:	\$15,000
Previous Support:	2022 Large Scale \$12,000.00
	2019 Large Scale \$8,000.00

An application request for \$15,000 eligible amount has been received from the UniverCity Community Association of British Columbia for their 5th Annual SFU StreetFest @ UniverCity 2023 on September 15, 2023 at University High Street, Burnaby Mountain. The annual special event draws approximately 4,000 people.

The annual SFU StreetFest @ UniverCity is an all-ages, free of charge street festival with performers, art and culture, artisan kiosks, food trucks and activities to bring the community together and to celebrate the start of Fall on Burnaby Mountain. UniverCity residents, Simon Fraser University and Fraser International College students, faculty and staff, University High Street merchants and others are anxious to reconnect after the summer break. It is a community collaboration between the UniverCity Community Association, SFU Community Trust, Simon Fraser University, Fraser International College, University Highlands Elementary School, the SFU Childcare Society, merchants and others. Grant funds are requested to support venue/equipment rental such as tents, portable toilets, stage and set up/tear down. Other revenues are pending from the Provincial government, SFU and business sponsors and vendor fees.

The Association is a volunteer-run organization, founded in 2002 to advocate for the interests of the UniverCity community, keeping residents informed, connecting people with each other through hosting events, Town halls, community Cleanup Days and more.

Small Scale Event Grants:

Bulgarian-Canadian Society of British Columbia

Small Scale Event:	Grant File # 23-S-004
Title of Event:	Kanatitza Festival
Application Received:	March 15, 2023
Project Budget:	\$30,000
Eligible Amount Requested:	\$12,000
Previous Support:	2014 Small Scale \$2,500.00
	(Note: different festival called “Bulgarian Food and Dance Festival)

An application request for \$12,000 eligible amount has been received from the Bulgarian Canadian Society of British Columbia for Kanatitza Festival to be held on September 22-24, 2023. The festival aims to showcase the cultural heritage of the Bulgarian community. The family oriented, three-day festival will feature a concert at Michael J Fox Theatre, traditional needlework exhibition, ethnic cuisine, Bulgarian rose planting, parade, movie screenings and children’s activities. Attendance is estimated at 300 people.

Numerous folklore groups around North America will be invited to participate in this open and inclusive event (free admission). The festival name “Kanatitza” represents family/village and peace and unity. Grant funds are requested to support eligible expenses including artists/performers fees, venue/equipment rental, costumes, exhibits, marketing/promotions and administration. Other revenues are pending from fundraising activities and business sponsors. The Bulgarian government has confirmed its funding for this special event.

The Bulgarian-Canadian Society of British Columbia was established in 2002 and is a community driven organization dedicated to preserving and promoting Bulgarian heritage and culture. The Society organizes many festivals, concerts and exhibits of visiting and local artists.

Huaren Choir of Vancouver Society

Small Scale Event:	Grant File # 23-S-005
Title of Event:	7 th Mid-Autumn Festival Concert
Application Received:	March 15, 2023
Project Budget:	\$30,000
Eligible Amount Requested:	\$12,000
Previous Support:	N/A (new)

An application request for \$12,000 eligible amount has been received from the Huaren Choir of Vancouver Society for their 7th Mid-Autumn Festival Concert to be held on September 17, 2023 at the Michael J Fox Theatre. The Mid-Autumn Festival is the second biggest Chinese traditional festival that brings people together through harmony and happiness of music and dance. The Society’s special event will feature instrumental music, dance, solo and chorus performances and other programs, which is expected to attract approximately 600 people.

The Society has been organising the Mid-Autumn Festival since 2013. They have formed several community partnerships for performances and sponsorship, such as the Columbia Music Dance School, Vancouver Chinese Film Festival and BC Chinese Music Association and many others. Grant funds will support artists/performers fees, venue/equipment rental, publicity/promotions and administration. Other revenues are pending from fundraising activities, business sponsors and low cost ticket sales.

The Huaren Choir of Vancouver Society was founded in 2012 to develop and improve the level of chorus and enrich the cultural life of the community.

4.0 COMMUNICATION AND COMMUNITY ENGAGEMENT

All individuals and organizations receiving funding from the Burnaby Festivals Grant Program must acknowledge the support in all promotional materials with the Festivals Burnaby Grant Program logo.

5.0 FINANCIAL CONSIDERATIONS

The City’s annual Festivals Grant budget for 2023 is \$250,000 and is funded through the gaming reserve. The following table provides a financial summary of the grant program to date. There is sufficient funding available should all eligible requests included in this report be approved by the Committee and Council.

2023 Approved Annual Grant Budget:	\$250,000
Amount awarded year-to-date:	\$116,300
Balance Available:	\$133,700
Eligible Requests in this Report:	\$119,000
Balance Available for Remainder of 2023:	\$14,700

Applications for Neighbourhood scale festivals will continue to be submitted throughout the year (except July and August).

The last intake for small and large scale festivals is October 15, 2023 for festivals and special events taking place in January through June 2024. These applications are not processed and considered by Committee and Council until early 2024, therefore the funding for the small and large scale events from the October intake are part of the 2024 budget.

On behalf of the Executive Committee of Council,

Councillor Sav Dhaliwal, Chair

Councillor Richard T. Lee, Vice Chair

REPORT CONTRIBUTORS

This report was prepared by Kathryn Matts, Administrative Officer 2, and reviewed by Blanka Zeinabova, Senior Manager Legislative Services.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Large Scale

Read the grant guidelines before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group: Burnaby Filipino Cultural Society
Name for Cheque Issue (if different than above): Burnaby Filipino Cultural Society
Society Number: S0077858 Charity:
Mailing Address: 213-6645 Dow Avenue City: Burnaby
Province: British Columbia Postal Code: V5H3E1
Organization Contact Name: Allan Fernandez
Position in Organization: Society Secretary
Home Phone: 604-354-8750 Business Phone: 778-373-6831
Cell Phone: 604-679-3885 Email: burnabyfilipino@shaw.ca
Website (if applicable): https://www.samasamaevents.ca/
Secondary Contact Name: lane Peñala
Position in Organization: Society Chairman
Home Phone: 672-515-3552 Business Phone:
Cell Phone: 204-557-7267 Email: burnabyfilipino@shaw.ca

II. PROJECT SUMMARY

Title of project you are requesting funding for: Burnaby Filipino Food and Music Festival

Project Summary: existing new

Project summary: (Describe the project - maximum 50 words)

A celebration of The Filipino in Burnaby. We are bringing a taste of the Philippines to Burnaby, bringing Filipinos from the City of Burnaby and it's residents closer together through a gastronomical experience complimented by music and cultural performances showcasing Filipino artistry and cuisine.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Large Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested: \$25,000.00

Event Dates From: 09/15/23 To: 09/17/23
mm/dd/yy mm/dd/yy

Event Time: 10AM to 10PM

Event Location: Bonsor Recreation Complex (Under Negotiations)

Estimated Attendance: 2,000

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name: lane Peñala

Position in Organization: Chairman

Home Phone: 672-515-3552 Business Phone:

Cell Phone: 204-557-7267 Email: burnabyfilipino@shaw.ca

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 6 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity
- provide a project plan for the event and information about your organization's ability to carry out and complete the project
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all revenue and expenses related to the proposed project on the Budget Form. Refer to the Budget Guidelines for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festival and Special Events - Large Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate?
(maximum 50 words)

We are an enthusiastic young group who are committed to the development and cultivation of the Filipino Culture to support Burnaby Multiculturalism.

What is your organization's annual operating budget?

\$8,000 from member funding.

Please provide a brief history of your organization and describe its role in Burnaby
(maximum 50 words)

We are residents of the City of Burnaby, forming a unified front in advocating for the Filipino Residents of the city to enriching its multiculturalism. The Burnaby Filipino Cultural Society is backed by multiple backgrounds in event organizing.

Please provide or attach, a list of your current Board of Directors (if you are a registered non-profit society).

Attached as 'BFCS Directors.PDF'

How many voting/non-voting members do you have in your society/organization?

8/33

How many paid staff does your organization employ?

Full Time

0

Part Time

9

Please provide or attach, a list of paid staff names and job titles.

Attached as 'BFCS Staff Functions.PDF'

How many active volunteers (board and non-board) do you have?

41

How many volunteer hours are contributed on an annual basis?

1,040

Provide a BRIEF summary of your organization's typical annual programming and activities.

We organize events highlighting the Filipino Diaspora in celebration of Culture, Arts, and Cuisine; now focusing on Filipinos in Burnaby.

Do you anticipate any financial hurdles/barriers to complete this project? Please describe.
(maximum 50 words)

Sponsorship funding (from private sponsors) have always been the biggest risk we had from previous experience. Commitment levels between sponsors vary, and obligation enforcement was always tedious.

How do you typically recognize support for your organization? What can the City of Burnaby expect as far as recognition?

The city's logo will be dominantly present in all advertising avenues arranged in print, social media, and a special interest TV show. At the start and culmination of the event, we welcome His Lordship and the Honourable Council to say a few words.

How will your organization ensure your festival/event is accessible and inclusive?

Our desired location is transit accessible, has ample parking, and is in the heart of Metrotown. While we aim to promote Filipino culture, we welcome everyone.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events - Large Scale Events

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.



 signature of person preparing grant

Allan Fernandez

 name

Society Secretary

 position with organization

3/12/2023

 date



 signature of board chair or president

Iane Peñala

 name

3/12/2023

 date



PROJECT PROPOSAL: BURNABY FILIPINO FOOD AND MUSIC FESTIVAL

OVERVIEW

The Burnaby Filipino Cultural Society is pleased to submit this Project Proposal for consideration by the City of Burnaby and The Honourable Council as a first step towards having the City of Burnaby have its own enhanced version of the 'Richmond Night Market' or the 'North Vancouver Shipyard's Night Market' through a smaller project targeting the Filipino Community prior to expansion.

Objectives

- Create an avenue for Filipinos residing in Burnaby to showcase our culture through Food and Music.
- Initiate an immersion opportunity for residents of the City of Burnaby without the need for travel to another country.
- Strengthen partnerships built to eventually have Burnaby as the premier Festival Venue for the lower mainland.

Opportunities

- Goal #1: Introduce city residents to larger Filipino festivals for eventual expansion.
- Goal #2: Showcase the City's enhanced support for hosting large festivals.
- Goal #3: Contribute to making Burnaby the premier destination for festivals in the Lower Mainland.

OUR PROPOSAL

The Burnaby Filipino Cultural Society is composed of enthusiastic and young Filipinos whose mission is to cultivate and promote Filipino Culture in the city of Burnaby. We are backed by multifaceted experience from various disciplines and have forged alliances and memberships with established Events Organizers, Producers, Talents, Vendors, and Media Outlets.

Having participated actively in producing multiple festivals outside the City of Burnaby, we have found that there is an opportunity for the city to have its own Filipino Food and Music Festival that is more organized – with more vendors and more cultural talent – from its current slate of activities.

Rationale

- **Research: 63% of Burnaby Residents are from Visible Minorities, and the Filipino Diaspora is the 8th largest ethnicity in the City of Burnaby.**
- **There is an opportunity for improved success and expansion of previously completed Filipino Festivals in the City of Burnaby.**
- **As the Geographic Center of the Lower Mainland, Burnaby has a unique opportunity to be the center of Festivals and Multicultural displays.**

Execution Strategy

We have formed multiple partnerships, most specially with the Reyfort Filipino Media Group (the largest and longest-running Filipino Media and Production outlet in BC) and it’s conglomerate branches. We are allied with multiple Filipino-interest groups in the Lower Mainland and have confirmed desire for a large-scale event of this nature.

Funding Requirements

Funding from the City of Burnaby would greatly bolster making the proposed project the most successful exposition of Filipino Culture in the lower mainland. City Funding will be used to partially defray projected cost of production, equipment and venue requirements, and talent expense – with the rest of funding requirements coming from fund raising, private sponsorship, and vendor contributions.

Project Deliverables

Following is a complete list of all project deliverables:

Deliverable	Description
Onboard at least 20 Filipino Food vendors.	Previous Filipino Festivals and Productions had limited space for Filipino Food vendors outside of established businesses. We are going to provide smaller Filipino businesses an opportunity to showcase their craft.
Sign at least 5 Filipino bands for nightly concerts and have the Santacruzans as one of the event highlights.	The Filipino is more than a vocal belter and can perform more than ballads. We are going to introduce Burnaby to true Filipino OPM (Original Filipino Music) and it’s roots in Pinoy Rock, without alienating elderly residents through a showcase of Traditional Filipino Pageantry like the Santacruzans.
Reach 2,000 attendees.	Of the estimated 14,000 Filipinos living in Burnaby – our goal is to have close to 15% in attendance for this first run.

The project’s success will be measured by meeting, if not exceeding, the three critical KPIs listed above.

Timeline for Execution

Key project dates are outlined below. Dates are best-guess estimates and are subject to change until a contract is executed.

Description	Start Date	End Date	Duration
Project Start	3/4/2023	11/1/2023	9 Months
Vendor Onboarding (Food and Products)	5/1/2023	8/1/2023	3 Months
Talent Onboarding (OPM Repertoire bands)	4/1/2023	8/1/2023	4 Months
Location Survey	2/1/23	4/1/2023	3 Months
Location Confirmation	3/1/2023	6/1/2023	4 Months
Event Advertising (Online and Print Teasers)	4/1/2023	6/1/2023	3 Months
Event Advertising (Invitation/Announcement – Online, Print, and Television)	6/1/2023	9/17/2023	4 Months
Production Date	9/15/2023	9/17/2023	3 Days

With Reyfort Media Group as the primary media contact and sponsor, we have formed agreements for the event's promotion and advertising. We have also networked with various small food businesses, independent business owners and service providers who are committed to participating in delivering success.

ADDITIONAL SUPPORT

Various Filipino-interest groups, fraternities, and societies have pledged support for the Burnaby Filipino Food and Music Festival and are committed to its success. Support pledges range from manpower and staffing, event promotion, and event attendance. Multiple sponsors have come forward to give donations in-kind to serve as door prizes (including a round trip ticket and accommodation to Las Vegas) to further draw in crowds.

CONCLUSION

The Burnaby Filipino Cultural Society is excited to partner with the City of Burnaby, and is committed to this event's success – using this as an avenue to bringing the Filipino community closer together – and in making the City of Burnaby the Premier Festival Destination in the Lower Mainland.

If you have questions on this proposal, feel free to contact Allan Fernandez at your convenience by email at burnabyfilipino@shaw.ca or by calling 604-679-3885.

Thank you for your consideration,


Allan Fernandez
Society Secretary



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Large Scale

Read the grant guidelines before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:

Name for Cheque Issue (if different than above)

Society Number: Charity:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

Website (if applicable):

Secondary Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

II. PROJECT SUMMARY

Title of project you are requesting funding for:

Project Summary: existing new

Project summary:
(Describe the project - maximum 50 words)

Nikkei Matsuri is a family friendly festival held in the heart of Burnaby in support of the Nikkei National Museum & Cultural Centre. For the 11th Nikkei Matsuri, we are engaging a partner country to promote multiculturalism. Featuring a fusion of Japanese cultural arts and local Canadian artistry, beer garden, children's game zone, food and craft vendors, and talent search.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Large Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates From: To:
mm/dd/yy *mm/dd/yy*

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 6 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity
- provide a project plan for the event and information about your organization's ability to carry out and complete the project
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all **revenue** and **expenses** related to the proposed project on the **Budget Form**. Refer to the **Budget Guidelines** for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festival and Special Events - Large Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate?
(maximum 50 words)

Please see attached

What is your organization's annual operating budget?

\$1,595,866

Please provide a brief history of your organization and describe its role in Burnaby
(maximum 50 words)

Please see attached

Please provide or attach, a list of your current Board of Directors (if you are a registered non-profit society).

Please see attached

How many voting/non-voting members do you have in your society/organization?

449

How many paid staff does your organization employ?

Full Time

2213

Part Time

1822

Please provide or attach, a list of paid staff names and job titles.

How many active volunteers (board and non-board) do you have?

How many volunteer hours are contributed on an annual basis?

Provide a BRIEF summary of your organization's typical annual programming and activities.

Please see attached

Do you anticipate any financial hurdles/barriers to complete this project? Please describe.
(maximum 50 words)

Please see attached

How do you typically recognize support for your organization? What can the City of Burnaby expect as far as recognition?

Please see attached

How will your organization ensure your festival/event is accessible and inclusive?

Please see attached



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events - Large Scale Events

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.



 signature of person preparing grant

Karah Foster
 name

Executive Director
 position with organization

MARCH 14, 2023
 date



 signature of board chair or president

Herbert I. Ono
 name

March 14, 2023
 date

Nikkei Matsuri 2023

III. Project Proposal

Introduction

Nikkei National Museum & Cultural Centre (NNMCC) is requesting funding for a Large Scale Festival for our **Nikkei Matsuri Family Festival**, to be held on Saturday, September 2, 2023 and Sunday, September 3, 2023. On the 11th anniversary of this Japanese Fall *matsuri* Festival, the community will celebrate with family-friendly events and entertainment, local art and heritage performers, children's games, delicious food from an array of Japanese themed vendors, cultural displays, and family-friendly activities. The festival will once again reach out to the many varied cultures of our community to join and celebrate together the strength, unity, and accomplishments of our unique and diverse city. **This year's festival will partner with a new country to promote multiculturalism.**

Why is Funding Needed

NNMCC is a non-profit registered charity that relies on memberships, donations, grants, and sponsorships to help us run our varied programs and events. The Nikkei Matsuri is our largest accessible and inclusive cultural event that engages the broader local community, giving festival goers a chance to experience Japanese culture right in the **heart of Burnaby**. Funding helps us to cover performer & programming costs, operational costs, and marketing costs to put on a memorable community festival which celebrates local artists and cultural diversity. Support from community partners is essential to meet the expectations of our Burnaby community and continue this successful event.

Target Audience

The 2023 **Nikkei Matsuri Family Festival** will appeal to all age groups and cultures with an emphasis on families and children. Our target audience includes residents of the surrounding neighbourhood, people within the City of Burnaby and Metro Vancouver, people of Japanese heritage and anyone with an interest in Japanese culture. The term *Nikkei* literally translates to "of Japanese descent" and includes anyone residing permanently outside of Japan who can trace their ancestry back, creating unique communities and lifestyles within the context of the societies in which they live. This event is open and welcoming to a wide variety of cultural communities in Burnaby and the lower mainland, especially anyone who would like to learn more about and enjoy various aspects of Japanese Canadian culture.

Partnerships

Partnerships within the Nikkei Community

The event involves extensive community collaborations, including working with the volunteer Auxiliary Committee, primarily comprised of an active group of 100 seniors, whose members ages average around 80 years old. The Auxiliary Committee prepares community treats which are sold at the festival, and also runs the Nikkei Cafe and Japanese bazaar sale during the event. We also partner with our tenants including the Gladstone Japanese Language School and Greater Vancouver Japanese Canadian Citizens Association (GVJCCA) in festival programming, and involve our tenant and Japanese grocer Suzuya Market as a vendor.

Community Partnerships

We are able to continue to put on the Nikkei Matsuri for its 11th anniversary thanks to corporate and community partnerships. We appreciate the help of sponsors such as local Burnaby businesses including

Open Road Honda, and community in-kind sponsors such as Studio Brewing as well as other community partners including support from the Government of Canada and BCAH grant.

Cultural Program Partnerships

We invite many of our Centre's programs and classes to participate in the *matsuri*, giving these groups an opportunity to showcase their art forms or discipline, and to give the public a chance to learn and observe before choosing to sign up for a program. More information can be found in the VI. Support Materials – Participating Artists.

- Ishikawa Family Judo Club – Judo
- Shorinkji Kenpo
- Renbu Dojo Kendo
- Shitoryu Satokai Canada - Karate
- Shinbukan - Iaido
- Wailele Wai Wai – Japanese Hula Dance Group
- Satsuki-Kai – Japanese classical dance
- Chibi Taiko – Japanese drumming

Media Partnerships

We partner with many media outlets, GLOBAL TV, Shinpo Japanese newspaper, Burnaby Now, OOPS MAGAZINE, Richmond News, Vancouver Sun, The Province, and Nikkei TV.

Goals & Artistic Merit

The goals for this year's festival reflect the NNMCC's core values and remains consistent from previous years:

- Be a cultural gathering place for all families of Burnaby in the celebration of Japanese Culture
- Celebrating and showcasing local artists who range from amateur to professional
- Raise the profile of the our National Centre that is in the heart of Burnaby for all Canadians
- Engage and educate local Burnaby residents in the activities of the NNMCC
- Showcase a Japanese Family festival that celebrates multiculturalism and diversity
- Showcase a festival which appeals to families and diverse age groups in Metro Vancouver and beyond
- Showcase the varied cultural celebrations that comprise an authentic Japanese *matsuri*
- Present the opportunity to sample the diverse culinary offerings of the Japanese culture
- Support local artists and artisans in a program of high artistic value
- Expand our membership base

At the core of *matsuri*, there is a spirit of enjoyment, through showcasing local talent, games for children and families, and delicious Japanese cuisine. The festival will begin on Saturday, September 2 with a blessing by a First Nations elder, Elder Sam George. Followed by an official opening by the Japanese Consul General and the Mayor of Burnaby Mike Hurley, and will feature traditional *odori* dance (circle folk dancing), music performances, and more. This year we will promote multiculturalism by engaging a partner country. The partner's involvement will include performances and diverse food vendors. We will be bringing back the Nikkei Talent Search this year. Event visitors will be able to view the new exhibit, Where Songs Surface, an exhibit featuring photographic medium to connect time, place, and memory. For cultural entertainment we will blend traditional Japanese arts (*taiko* drumming, *odori* dancing, calligraphy art, martial arts) with pop-culture highlights (J-pop singing group, food trucks).

The above program information demonstrates the high cultural merit of the Nikkei Matsuri line-up, which is multidisciplinary, diverse, and presented in a festive environment, accessible to any audience. The programming celebrates and combines cultural, educational, and artistic talent and learning in the heart of Burnaby.

Project Plan

Approximate timeline for this project is as follows:

- January: Volunteer committee is struck and program plans developed
- March: fundraising, marketing and sponsorship activities continue
- April: fundraising continues, sponsorships confirmed, collateral and branding elements finalized
- June: all programming elements are confirmed and schedules begin to be drafted
- July: media campaign finalized, media partners secured, final eight week plan is implemented. Posters and other physical materials printed and distributed at Powell Street Festival and other local events.
- August: load in and logistical elements finalized, performers receive final schedule, final launch plans implemented
- September 2-3: Nikkei Matsuri event days
- September/October: event wrap-up (payables/receivables, thank-yous, post-mortem meeting), Volunteer appreciation event.

This being the 11th Anniversary of Nikkei Matsuri, our staff and volunteers are well versed in the logistics and long-term planning it takes to put on such a large scale festival. We will be engaging a *matsuri* event assistant who will report to a volunteer Nikkei Matsuri chair and will be supported by Nikkei Centre staff in conjunction with an active volunteer program of almost 300 volunteers. A solid volunteer core is already in place to run many of our annual activities. Promotions will be through the nationally recognized Japanese Canadian Magazine "The Bulletin" will run feature articles, ads and feature our Nikkei Matsuri program guide. Further promotion will expand to our website, and both conventional and social media, Tourism Burnaby will be requested to support, GLOBAL TV is a community partner, Shinpo Japanese newspaper will support, Burnaby Now and other community partners will be secured.

Evaluation

We will measure the results by the successful completion of the event, as well as the following:

- the number of attendees at the event,
- the amount of media coverage,
- the number of hits on our website,
- comments received from participants (performers & vendors),
- responses to our comment cards and post-event surveys,
- new membership growth related to the event.
- Social media traffic



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Large Scale

Read the [grant guidelines](#) before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:

Name for Cheque Issue (if different than above)

Society Number: Charity:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

Website (if applicable):

Secondary Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

II. PROJECT SUMMARY

Title of project you are requesting funding for:

Project Summary: existing new

Project summary:
(Describe the project - **maximum 50 words**)

the Multicultural Drum Festival (MCD) is a one-day celebration of cultural diversity through music- the universal language. Twenty teams from ten ethnic backgrounds will come together and have a true multicultural dialogue and exchange through drums.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Large Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates From: To:
mm/dd/yy mm/dd/yy

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 6 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity
- provide a project plan for the event and information about your organization's ability to carry out and complete the project
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all **revenue** and **expenses** related to the proposed project on the [Budget Form](#). Refer to the [Budget Guidelines](#) for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festival and Special Events - Large Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate?
(maximum 50 words)

To host a multicultural drum festival to promote and facilitate culture exchange through the art median of drums

What is your organization's annual operating budget?

Please provide a brief history of your organization and describe its role in Burnaby
(maximum 50 words)

In its inaugural year, the Multicultural Drum Festival will kick off the spirit of multiculturalism and act as a platform for local talent to promote their art.

Please provide or attach, a list of your current Board of Directors (if you are a registered non-profit society).

Jeffery Yu
Michael Chang
Seth Li

How many voting/non-voting members do you have in your society/organization?

3

How many paid staff does your organization employ?

Full Time

0

Part Time

Please provide or attach, a list of paid staff names and job titles.

How many active volunteers (board and non-board) do you have?

3

How many volunteer hours are contributed on an annual basis?

0

Provide a BRIEF summary of your organization's typical annual programming and activities.

We are hoping to run the Multicultural Drum Festival every year

Do you anticipate any financial hurdles/barriers to complete this project? Please describe.
(maximum 50 words)

If we do not meet our funding goals, it will be difficult to scale and grow the event during the first year

How do you typically recognize support for your organization? What can the City of Burnaby expect as far as recognition?

We would recognize the City of Burnaby as a key sponsor of the event. The City will have prominent logo placement on all printed and digital assets. We will recognize the City of social media, and during on site announcements.

How will your organization ensure your festival/ event is accessible and inclusive?

By hosting the event at Swanguard, we are able to have an accessible venue, and will follow city set best practice. As a multicultural event, we are inclusive.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events - Large Scale Events

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.

signature of person preparing grant

jeffrey yu

name

chair

position with organization

march 5 2023

date

signature of board chair or president

Jeffrey Yu

name

march 5 2023

date

Print Form

Section III- Project Proposal

1. About the event:

First ever in BC, the Multicultural Drum Festival (MCD) is a one-day celebration of cultural diversity through music- the universal language. Twenty teams from ten ethnic backgrounds will come together and have a true multicultural dialogue and exchange through drums. The festival will feature a special appearance from an invited international team. While prominently featuring drumming, booth space will be provided to local artists, vendors and performance groups to help promote their craft.

The Drum Festival will act as the kickoff celebration for the upcoming cultural festivals hosted in Burnaby throughout the summer. The Festival will celebrate the spirit of multiculturalism in advance of Canada's multicultural day and Canada Day. Let us share a good time with families and friends and share the same heartbeat and unite Canadians as one.

The planning committee is made up of prominent community leaders with different ethnic heritage. This society is newly formed for the sole purpose of this festival; hence the annual operation budget will be closely related to the Festival Budget plus admin expense.

2. Why is funding needed:

As the event in its inaugural year, it requires funding to help secure talent, venues and provide marketing to promote. Funding received will allow us to create a sustainable, annual event for Burnaby, that will service both the community and the tourists alike.

3. Who is your target audience?

Our primary target audience is residents of Burnaby and the surrounding Metro-Vancouver area. We are expecting a diverse audience in terms of age and cultural background, representing the diversity of our performers.

As the first cultural event of the summer, this event will allow us to service visitors in our community by providing a novel event for them to attend.

4. Outline the following:

- **goals to be achieved through this event**
 - o Create an annual multicultural event
 - o Generate an interest in drumming within the community
- **the artistic merit of the activity**
 - o Performance team range from grass root to professional teams. Featuring a culturally diverse and enriched roster of team. With 20 teams from 10 different ethnic background, this festival will sure be one of its kind in Burnaby
- **and the artistic impact of the activity**
 - o Expose the community to drumming as an art
 - o Showcase local vendors and talent

5. Provide a project plan for the event and information about your organization's ability to carry out and complete the project:

Timing	Task
6 months prior to the event	<ul style="list-style-type: none"> - Seek Sponsorship and partners for the event - Book venue - Generate funds - Book talent -
5- 3 months prior to the event	<ul style="list-style-type: none"> - Develop day of plan, including: <ul style="list-style-type: none"> o Crowd Control o Parking o Human Wayfinding o Sanitation/litter o Green room/Talent handling o Set-up and take down o Site diagram o Accessibility plan - Develop and implement marketing strategy, including: <ul style="list-style-type: none"> o Social Media plan o Paid digital advertising o Media outreach o Print and traditional advertising o Listing event on community calendars - Create event branding, website and print collateral - Source and hire suppliers for <ul style="list-style-type: none"> o Video/photography o Security
2 months prior to the event	<ul style="list-style-type: none"> - Create contingency plan - Publish event line up/ website - Publish maps - Start coordinating day-of volunteers
1 month prior to the event	<ul style="list-style-type: none"> - Confirm vendors - Confirm sponsorship deliverables met

	<ul style="list-style-type: none"> - Host volunteer training
Month of event	<ul style="list-style-type: none"> - Confirm participation - Confirm volunteers - Confirm contingency plan

6. What are the criteria you will use to evaluate your event's results and how will you measure success?

Criteria	Measurement
Event attendance	3000 attendees
Revenue generated	\$4500 (best case)
Facebook- Event RSVP's	4000 RSVPS
Earned Media	3 free articles



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Large Scale

Read the [grant guidelines](#) before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:

Name for Cheque Issue (if different than above)

Society Number: Charity:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

Website (if applicable):

Secondary Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

II. PROJECT SUMMARY

Title of project you are requesting funding for:

Project Summary: existing new

Project summary:
(Describe the project - **maximum 50 words**)



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Large Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates From: To:
mm/dd/yy mm/dd/yy

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 6 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity
- provide a project plan for the event and information about your organization's ability to carry out and complete the project
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all **revenue** and **expenses** related to the proposed project on the [Budget Form](#). Refer to the [Budget Guidelines](#) for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festival and Special Events - Large Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate? **(maximum 50 words)** Providing social, educational, and recreational activities and also serving the community hub and a place of worship.

What is your organization's annual operating budget? See attached financials

Please provide a brief history of your organization and describe its role in Burnaby **(maximum 50 words)** Providing social, educational, and recreational activities and also serving the community hub and a place of worship since 1982 in burnaby

Please provide or attach, a list of your current Board of Directors (if you are a registered non-profit society). see attached

How many voting/non-voting members do you have in your society/organization? 2500/10000

How many paid staff does your organization employ? Full Time Part Time

Please provide or attach, a list of paid staff names and job titles.

How many active volunteers (board and non-board) do you have? 100

How many volunteer hours are contributed on an annual basis? 1000

Provide a BRIEF summary of your organization's typical annual programming and activities. Sports tournament, religious activities and prayers, food serving for all community

Do you anticipate any financial hurdles/barriers to complete this project? Please describe. **(maximum 50 words)** Funding and donation based

How do you typically recognize support for your organization? What can the City of Burnaby expect as far as recognition? Parade ceremonies for recognitions on stage and certificates

How will your organization ensure your festival/event is accessible and inclusive? Annual parade and open to all community



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events - Large Scale Events

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.

Bill Basra

signature of person preparing grant

BILL BASRA

name

PRESIDENT

position with organization

Mar 15, 2023

date

Bill Basra

signature of board chair or president

BILL BASRA

name

Mar 15, 2023

date

Print Form

April 3rd 2023

Project Proposal for the SGRS Nagar Kirtan Parade on Saturday July 22 2023

Description of the project

We would like to host our annual Nagar Kirtan Parade to celebrate the teachings and birthday of Shri Guru Ravidas Ji. The event comprises of a parade with floats procession through the neighbourhood, hymns/music, networking within our local communities, food and covering the key teachings of our Guru and Punjabi Indian Culture. Large crowds gather for this event and now more than ever, we need their support as we go through our renovations. The renovations are taking place within the community to build a longer stronger lasting temple which will also help beautify the environment around us. All are welcome to attend this event.

Key messaging

This project is intended to unite and celebrate the teachings of our Guru. It is a communal gathering to spread the message of inclusivity, diversity, uplifting those in need and charity through volunteer work (Seva) and donations (as we go through renovations).

The event also focuses on spirituality as we reflect on what's important to keep a balance in everyday life which ensures our mental health stays strong as we participate and appreciate the inclusive community we are a part of in Burnaby and British Columbia.

Why is funding needed?

Funding is needed to support the parade that takes place through the neighbourhood. We need assistance with road closures, traffic control, security and equipment rentals.

Who is the target audience?

Target audience is the members of our organization and our neighbours and communities in Burnaby. This event draws people from across the lower mainland and British Columbia.

Goals to be achieved through this event

(Artistic merit of the activity / Artistic impact of activity)

The event itself reflects on South Asian traditions that have carried on through many generations and keeping our Guru's teachings alive. It reflects how our communities are diverse and inclusive so we focus on parade floats, music, food and teachings that are reflective of these core principles.

Project plan for the event

The event will be an all-day event which will feature the float parade.

Organizations ability to carry out and complete the project

We have more than 200 volunteers that will assist with this event. We have a mix of tenured volunteers that have assisted with this annual event for over 20 years and we have new immigrant families and a growing youth population that are also volunteering to lift their own spirits as they join in for this event and bring fresh ideas.

Criteria used to evaluate events results

Success is measured with the volume of people that will come to enjoy this event, number of additional volunteers we get, and donations. We like to see how the mix of attendance grows in several categories...surrounding neighbours, new immigrants, existing members, youth and other people from around the lower mainland.

Success measured

Our key focus this year is to gain the support of our communities as we complete our renovation project. Donations play a large part in these renovations and so do volunteers signing up to assist.

Bill Basra

Sincerely,

Bill Basra
President Shri Guru Ravidass Sabha



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Large Scale

Read the **grant guidelines** before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:

Name for Cheque Issue (if different than above)

Society Number: Charity:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

Website (if applicable):

Secondary Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

II. PROJECT SUMMARY

Title of project you are requesting funding for:

Project Summary: existing new

Project summary:
(Describe the project - maximum 50 words)

This annual community-building festival taking place on University High Street in the UniverCity community on Burnaby Mountain, adjacent to SFU, was created to further engagement between UniverCity residents, SFU and FIC students and staff, local businesses, SFU services and the local Burnaby District Elementary School, University Highlands.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Large Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates From: To:
mm/dd/yy *mm/dd/yy*

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 6 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity
- provide a project plan for the event and information about your organization's ability to carry out and complete the project
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all **revenue** and **expenses** related to the proposed project on the **Budget Form**. Refer to the **Budget Guidelines** for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festival and Special Events - Large Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate? (maximum 50 words) To advocate for the interests of the UniverCity community, keep residents informed, help people connect with each other, host events, and more.

What is your organization's annual operating budget? \$5000

Please provide a brief history of your organization and describe its role in Burnaby (maximum 50 words) A volunteer-run organization established in 2002 to address matters of mutual interest to the UniverCity and facilitate communication with outside organizations, while creating a vibrant and sustainable community.

Please provide or attach, a list of your current Board of Directors (if you are a registered non-profit society). Mario Guisado, Gary Wong, Brad Lund, Stephanie Klatt, Clea Moray, Dean Wegman.

How many voting/non-voting members do you have in your society/organization? 22/0

How many paid staff does your organization employ? Full Time 0 Part Time 0

Please provide or attach, a list of paid staff names and job titles. N/A

How many active volunteers (board and non-board) do you have? 30

How many volunteer hours are contributed on an annual basis? 1000

Provide a BRIEF summary of your organization's typical annual programming and activities. Townhalls; manage Community Garden; Community Cleanup Days; community grants & projects; community BBQ, 55+ meetups; monthly newsletters.

Do you anticipate any financial hurdles/barriers to complete this project? Please describe. (maximum 50 words) Yes, if we fail to build a sustainable funding model or overtax our organizing committee, we risk not being able to host a complete or safe event.

How do you typically recognize support for your organization? What can the City of Burnaby expect as far as recognition? See attached Project Proposal (Recognition Plan section)

How will your organization ensure your festival/event is accessible and inclusive? Engage an accessibility consultant; partner with local businesses, schools, Indigenous artists and elders, SFU Sustainability and Burnaby Recreation.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events - Large Scale Events

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.

signature of person preparing grant

Gary Wong

name

Treasurer, UniverCity Community Association

position with organization

2023-03-15

date

signature of board chair or president

Gary Wong

name

2023-03-15

date

Print Form

StreetFest @ UniverCity 2023 Project Proposal

PROJECT NAME	StreetFest @ UniverCity 2023		
LOCATION	University High Street, Burnaby Mountain		
EST. START DATE	12pm, 15 September, 2023	EST. FINISH DATE	7pm, 15 September 2023
PROJECT LEADERS	Gary Wong (co-chair) Mark McLaughlin (co-chair)	ORGANIZERS	UniverCity Community Association & SFU
CONTACT NAME	Ayumi Orgar	ADDRESS	105 – 9188 University Crescent Burnaby, BC V5A 0A5
PHONE	604-854-4865		
EMAIL	aorgar@sfu.ca		

SUMMARY	<p>Now in its fifth year, StreetFest @ Univercity 2023 is an annual one-day, all-ages street festival with performers, art and culture, artisans, food and activities to bring the community together and to celebrate the start of Fall on Burnaby Mountain. UniverCity residents, Simon Fraser University and Fraser International College students, faculty and staff, University High Street merchants and others are anxious to reconnect after the summer break. University High Street, the UniverCity community's main road, will be closed to traffic and buses rerouted, so that everyone can safely mingle on the street enjoying activities, local and Indigenous arts and culture, school and student musical performances, artisan kiosks, and food trucks.</p> <p>This event, which attracts between 3,000 and 5,000 people, is a community collaboration between the UniverCity Community Association, SFU Community Trust, Simon Fraser University, Fraser International College, University Highlands Elementary School, the SFU Childcare Society, merchants and others.</p>
WHY IS FUNDING NEEDED?	<p>External funding for this event is critical to ensure that Indigenous, and local arts and culture can be highlighted this year.</p> <p>Hosting an event of this size is not financially feasible for the organizers and partners, as we are all not-for-profits and fees from artisans are intentionally kept low to minimize financial barriers. Funding assistance will ensure that we can host an event without sacrificing our ability to promote arts and culture on Burnaby Mountain.</p>
GOALS (DESIRED OUTCOME)	<p>Build community on Burnaby Mountain</p> <ul style="list-style-type: none"> ● Provide an opportunity for the community to interact and to connect with one another in a fun, laid-back environment. ● Highlight the immense local and indigenous talent, arts and culture that the Mountain has to offer. ● Create a welcoming environment for new and returning residents and students ● Strengthen relationships between UniverCity and SFU ● Increase visibility of Burnaby Mountain merchants and services to encourage a resilient business community ● Promote engagement of residents, businesses, students, faculty, staff through interactive programming ● Promote walkability of community ● Event will be a zero-waste event ● NEW FOR 2023- Welcome and highlight the new Fire Station #8 as an integral part of the UniverCity community

	<p>Stimulate Tourism on Burnaby Mountain</p> <ul style="list-style-type: none"> ● Promote Burnaby Mountain as a tourist destination by showcasing the wide array of attractions (natural, architectural, artistic) and related activities for tourists to engage in ● Build anticipation for the future Burnaby Mountain Gondola ● NEW FOR 2023 – Collaborate with Burnaby Tourism to promote Burnaby Mountain as a “destination”
<p>AUDIENCE</p>	<ul style="list-style-type: none"> ● Growing UniverCity community (~5,100 residents) ● Simon Fraser students, faculty, staff ● Fraser International College students, faculty, staff ● University Highlands Elementary and SFU Childcare ● Families from surrounding areas of Burnaby Mountain (The Heights, Lougheed, Brentwood)
<p>ARTISTIC MERIT & IMPACT</p>	<p>By collaborating with our partners (below), we aim to provide opportunities for local artists and performers to showcase their talents:</p> <ul style="list-style-type: none"> ● SFU Office for Aboriginal Peoples ● SFU Contemporary Arts students ● Student performers from “SFU’s Got Talent” and Peak Performance club ● Highlands Elementary School student choir and art classes ● UniverCity ARTWalk Public Art program ● SFU Recreation - cheer squad ● SFU Art Gallery <p>The event will include opportunities for individuals to actively participate in the creation of art - murals and chalk art.</p>
<p>COMMITTEE MEMBERS & DIGNITARIES</p>	<p>Our organizing committee consists of representatives from the following local and community groups:</p> <ul style="list-style-type: none"> ● UniverCity Community Association, Event Committee Co-Chair ● Mark McLaughlin, SFU, Event Committee Co-Chair ● Simon Fraser Student Society ● SFU Office for Indigenous Peoples ● SFU Ancillary Services ● SFU Sustainability ● University Highlands PAC ● University Highlands Elementary ● SFU Community Trust ● SFU Recreation & Athletics ● SFU Interfaith and the Point Church ● SFU Safety and Risk Services ● SFU Meetings, Events, and Conference Services ● Fraser International College ● SFU Student Services ● SFU Housing and Residences ● SFU ChildCare Society ● SFU Student Engagement & Initiatives <p>As previously, we will welcome the Burnaby City Mayor, local MLAs, Chair of the Burnaby School Board, a local elder, and SFU and SFU Community Trust representatives, to speak at the event.</p>

PARTNERSHIPS	<ul style="list-style-type: none"> ● University Community Association ● Simon Fraser University ● Simon Fraser Student Society ● SFU Childcare Society ● Fraser International College ● University Highlands Elementary School ● Others to be confirmed
RECOGNITION PLAN	<ul style="list-style-type: none"> ● Recognition before the event would include: logo placement on posters distributed online to approximately 5000 and 100 hard copy posters throughout the UniverCity community and SFU (Burnaby Mountain) campus, website, social media, newsletters, company name mentioned in media releases ● Recognition during the event would include: logo placement on onsite signage and event program, on-site banner placement, opportunities to address the audience during the event, host/MC announcements throughout event day and/or the opportunity for short/scripted announcements provided by partners/sponsors throughout the day ● Post-event: organization name mentioned in any post-event outreach activities such as media releases, thank you letters, social media posts
PROJECT PLAN (ACTION TO COMPLETION)	<ul style="list-style-type: none"> ● Feb & Mar – preliminary budget preparation ● Apr - Organizing committee kick-off meeting ● Apr - Funding requests; set vendor requirements/applications ● Jun - Finalize vendors and entertainment, family activities; appoint coordinator from SFU MECS for logistics ● Jun - Promotion materials created; sustainability plan developed; Initialize volunteer recruitment; review safety needs, first wave of event promotion (internal); ● Jun - Develop event passport; begin promotions; invite dignitaries; arrange photographer/waiver ● Aug - Mapping of vendors/entertainment/firepits, etc.; confirm family activities; securing permits, equipment, personnel, volunteers, etc.; event promotion (internal and external audiences); ● Sep 15 - Event ● Nov 30 - Wrap up and final reports
EVALUATION (SUCCESS MEASURES)	<ul style="list-style-type: none"> ● Number of attendees and amount of time spent at event (through use of passports and/or surveys to residents, students, vendors) ● Engagement: Social media metrics such as use of StreetFest hashtag for Instagram, Facebook, etc.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Small Scale

Read the **grant guidelines** before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:

Name for Cheque Issue (if different than above)

Society Number: Charity Number:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization :

Home Phone: Business Phone:

Cell Phone: Email:

Website (if applicable) :

Secondary Contact Name:

Position in Organization :

Home Phone: Business Phone:

Cell Phone: Email:

II. PROJECT SUMMARY

Title of project you are requesting funding for:

Type of project: existing new

Project Summary:
(Describe the project - maximum 50 words)

KANATITZA Festival aims to showcase the cultural heritage of the Bulgarian community. It will be three days family friendly event with the participation of numerous folklore groups from all over North America. It will include concert, traditional needlework exhibit, ethnic cuisine, movie screenings, and children's activities. (details are attached)



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festival and Special Events: Small Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates: From: To:
mm/dd/yy *mm/dd/yy*

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 4 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity.
- provide a project plan for the event and information about your organization's ability to carry out and complete the project.
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all **revenue** and **expenses** related to the proposed project on the **Budget Form**. Refer to the **Budget Guidelines** for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Small Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate? (maximum 50 words) Bulgarian-Canadian Society of BC's goal is to popularize, help and unite Bulgarians in British Columbia and preserve the Bulgarian culture and identity.

What is your organization's annual operating budget? \$22 500 CAN

Please provide a brief history of your organization and describe its role in Burnaby. (maximum 50 words) see attached

Please provide, or attach, a list of your current Board of Directors (if you are a registered non-profit society). Vladimir Popov (President); Daniela Dobрева-Al-Kuwatli (Vice-President) Hristo Popov; Sacha Kayriamova; Vania Zaharieva-Alexieva; Maya Trencheva; Snezhana Ignatova; Ivan Penev; Krasimir Kirov; Krassir Koutzarov

How many voting/non-voting members do you have in your society/organization?

How many paid staff does your organization employ? Full Time 0 Part Time 0

Please provide or attach, a list of paid staff names and job titles. N/A

How many active volunteers (board and non-board) do you have? 30

How many volunteer hours are contributed on an annual basis? 200

Provide a BRIEF summary of your organization's typical annual programming and activities. see attached

Do you anticipate any financial hurdles/barriers to complete this project? Please describe. (maximum 50 words) Yes. The outdoor portion of the festival - the Rose Garden Parade and performances could impose a hurdle.

What can the City of Burnaby expect as far as recognition? City of Burnaby will be acknowledged as a main sponsor in promotional materials (published, printed and circulated). During the festival the city will receive souvenirs from the visiting groups. The map of the North America with Bulgarian symbols will be gifted to the city hall after the festival.

How will your organization ensure your festival/event is accessible and inclusive? All festival events are open and inclusive. the festival provides the participating artist with a platform to perform and the audience with valuable experience.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Small Scale

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.

signature of person preparing grant

Vania Zaharieva-Alexieva

name

Member at Large

position with organization

Feb 25, 2023

date

signature of board chair or president

Daniela Dobрева AL-Kuwatli

name

Feb 25, 2023

date

Print Form



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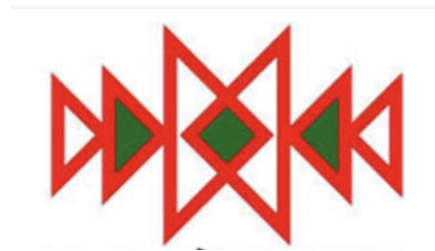
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Appendix #1

Project Summary:

(Describe the project – maximum 50 words)

KANATITZA Festival aims to showcase the cultural heritage of the Bulgarian community. It will be three-day family friendly event with the participation of numerous folklore groups from all over North America. It will include concert, traditional needlework exhibit, ethnic cuisine, movie screenings, and children's activities.



Project details:

The festival is named "Kanatitsa" after one of the universal symbols of the beginning of the family or the village, and of peace and unity. The symbol is very ancient (about 5300 years BC and is found in different parts of the Earth, regardless of religion and state structure.)

"Kanatitsa" on the other hand is phonetically close to Canada and it should make it memorable for the Canadian audience which is our target audience.

The logo for our festival is a symbol of the unification of the multicultural community of Burnaby. The visual image of the logo resembles mirrored triangles that touch at the top of the legs. The scissors, which is the main element of the ribbon, or in other words connected triangles in a different way symbolizes in Bulgarian folklore traditions the wise turtle. The turtle according to some Indigenous stories on the other hand holds the Earth on which we all live. Turtle Island - that's what some of Canada's indigenous people call North America. In some Indigenous legends the turtle is a symbol of life and the earth and is associated with various spiritual and cultural beliefs.

The festival is planned for September 21, 22 and 23, on which, Bulgaria celebrates one of the most significant events of its recent history - the declaration of Bulgarian independence.

It will have multiple events, leading to the three days celebration, as described below:

- **Festival badges and T-shirts for the participants**

T-shirt and badges design competition will be announced in the spring of 2023. The winning design will be used to create T-shirts for all participants and volunteers. The best designs will be showcased in a special exhibition during the first day of the festival.

- **Creation of a Bulgarian rosarium - a garden with Bulgarian roses.**

Bulgarian roses are an obligatory element of the traditional Bulgarian yard. Maintaining a corner with roses in the yard of the Bulgarian woman, both from the cities and from the villages, is a centuries-old tradition of our people. We Bulgarians living permanently in Canada long to have a place where we will be surrounded by a sweet aroma and delicate colors, symbolizing Bulgaria.

With the help of the local city authorities in the city of Burnaby we plan to have a Bulgarian Roses mini garden, where the participants will visit and will celebrate the Bulgarian culture.

- **Welcoming the arriving teams from North America on the territory of Vancouver**

The first day of the festival (Thursday, September 21) will be dedicated to welcoming our guests from out of town. Festival logo badges and t-shirts for all performers will be distributed. We'll have some tours around Vancouver

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organized. Prior to their arrival, the dance troupes will be provided with information and assistance on hotels and tourist sites in the Vancouver, Burnaby and New Westminster areas. Teams will have the opportunity to sign up for organized tours of various tourist sites

- **Rose Garden Parade / Festival "Experience Bulgaria"**

The second day (September 22 - Friday) of the festival will offer guests from all over North America a variety of entertainment in which they themselves will be able to participate. We are planning an outdoor stage in the park near the rose garden for performances, as well as numerous creative workshops. Thus, visitors will be able to see and enjoy a variety of activities - needlework workshops, a meeting with ethnographers, a costume review, and of course, a concert part with authentic folk music and dance. We also plan activities for the youngest visitors.

Meanwhile, two representatives from each ensemble will present the mayor of the municipality with a souvenir symbolizing the city/state they represent. The souvenir will be attached to a large map of North America, which will acquire a unique geographical presentation of "Bulgarian roses in North America".

- **Concert of the participants**

On the third day (September 23, 2023) Saturday will be the concert of the participants. This performance will take place in the M. J. Fox Theatre, which is the biggest theatre in Burnaby. All participants will presentation 10 to 15 minutes performances. After the concert dinner and dance party will be organized for the participants of the festival.

Media and publicity:

The festival will be advertised with printed posters in Community Centers across Vancouver Lower mainland, social media, email lists of cultural and dance organizations in Vancouver Lower mainland, as well as in Bulgarian media published in North America, such as the newspaper "Bulgarian Horizons", TV "Zornitsa" and Bulgarian Telegraph agency.

The festival organization and preparation will be done in close coordination with the Consulate General of the Republic of Bulgaria in Toronto, the honorary consul of the Republic of Bulgaria in Vancouver, Mr. Ron Suh, as well as the embassy of the Republic of Bulgaria in Ottawa. With their help, the invitation to the festival will undoubtedly reach all potential bands in Canada and the USA.

Please provide a brief history of your organization and describe its role in Burnaby.

August 21, 2001 is considered to be the birthday of the Bulgarian-Canadian Society in British Columbia. On that day 120 Bulgarians got together for a picnic in Aldergrove Lake Park and decided to form a Society. They elected a committee of 9 persons to deal with its official registration. BCSBC was registered as a non-profit organization with the BC Registry in January 22, 2002. The first annual general meeting of the Society was held on March 25, 2003. The official website of the Society was launched a year later - in 2004.

At the beginning of its existence, one of the igoals was to support all newly arrived Bulgarians and their families, who at that time were arriving in Canada in huge numbers. Following the establishment of the society multiple groups of interest were formed under its umbrella: Bulgarian Lions soccer team (2003), the Varna Chamber Choir (2004), folklore dance group Kitka (2003), Bulgarian Theatre Group "Why Not", and the electronic newspaper were created and vastly supported. Also the Bulgarian school's activity was under the leadership of the Bulgarian-Canadian Society of British

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Columbia.

The establishment of Mr. Ron Suh as an honorary consul in December 2018, marks a new level of the society's functions such as: Bulgarian Elections Poll Station organization since 2016, Annual Consular Days for better service to the local community, Official Celebration of the Bulgarian National Day on March 3rd by an official raising the flag ceremony at the Garden of Friendship in New Westminster, lighting the city hall in Vancouver and the BC Parliament in Victoria as well as the first official diplomacy visit of Bulgarian Diplomats to BC in January 2020.

Through its over twenty years of existence, the Society has organized multiple festivals, concerts and exhibits of visiting and local artists. Now days the mission of the BCSBC is to promote and preserve the Bulgarian culture, heritage and traditions, which are a part of the richest tapestry of ethnic communities in the City of Burnaby. In 2013 we organized the First Bulgarian Festival with the help of the BC province grant at the St. Archangel Michael Serbian Orthodox Church. (<https://youtu.be/toY9HcNA3tE>)

In 2023, ten years later we would like to organize Kanatitza festival – an event which will showcase the Bulgarian heritage, traditions and culture, focusing on the Folklore textile, costumes and dances.

Provide a BRIEF summary of your organization's typical annual programming and activities.

During its over 20 years existence, the BCSBC has been active part of the rich tapestry of ethnic communities in the Beautiful British Columbia.

We have some yearly events as well as many participations in festivals and events organized from fellow cultural organizations across Lower Mainland.

Every year the society organizes Bulgarian flag ceremony on March 3 since 2017;

Traditional Fall Gathering since 2010;

Bulgarian elections poll station, since on 2017

Currently on Lower mainland Vancouver there are five folklore groups: Prolet, Hubavici, Zornica, Detelina and Kitka, which all represent the Bulgarian community at numerous festivals and celebrations in the Lower Mainland, wowing the audiences with colorful costumes, catchy tunes and amazing chain dance numbers. We have been participating in Euro Festival since 2010; Serbian Festival since 2010, Greek Festival since 2010; International Children's Festival, Bosnian Festival, Walk with the Dragon Festival, Burnaby Multicultural Festival, Surrey Multicultural Festival, Chinese New Year festival, Best of Slavic Concert; 150th Canada Anniversary celebrations, on July 1, 2017. The Society takes active part in all cultural events organized by other multicultural Societies on the territory of Metro Vancouver, thus building bridges between the communities, sharing their culture and traditions, getting closer to each other and making friends in the Canadian "melting pot". The mutual collaboration should continue and the proposed festival is another step in this direction.

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FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Small Scale

Read the **grant guidelines** before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:

Name for Cheque Issue (if different than above)

Society Number: Charity Number:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

Website (if applicable):

Secondary Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

II. PROJECT SUMMARY

Title of project you are requesting funding for:

Type of project: existing new

Project Summary:
(Describe the project - maximum 50 words)



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festival and Special Events: Small Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates: From: To:
mm/dd/yy *mm/dd/yy*

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

Province: Postal Code:

Organization Contact Name:

Position in Organization:

Home Phone: Business Phone:

Cell Phone: Email:

III. PROJECT PROPOSAL

Please attach a description of the project touching on the following key points (maximum 4 pages):

- why is funding needed?
- who is your target audience?
- have you formed any partnerships for this event?
- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity.
- provide a project plan for the event and information about your organization's ability to carry out and complete the project.
- what are the criteria you will use to evaluate your event's results and how will you measure success?

IV. PROJECT BUDGET

List all **revenue** and **expenses** related to the proposed project on the **Budget Form**. Refer to the **Budget Guidelines** for specific budget information.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Small Scale

V. ORGANIZATIONAL DESCRIPTION

What is your organization's mission/mandate? (maximum 50 words)

Our mission is to develop and improve the level of chorus, to Enrich the cultural life of the community

What is your organization's annual operating budget?

Annual daily budget: \$11,682.00. Mid-Autumn Festival concert Budget: 30,000.00

Please provide a brief history of your organization and describe its role in Burnaby. (maximum 50 words)

Our choir was founded in 2012. Since 2013, we have successfully held the Vancouver Mid-Autumn Festival Concert for 6 consecutive years and participated in the closing ceremon

Please provide, or attach, a list of your current Board of Directors (if you are a registered non-profit society).

1.Hong Guang Song 2.Zhao Kuan Shi 3.Yun Zhi Jia 4.May Li 5.Sum Wing Mui

How many voting/non-voting members do you have in your society/organization?

voting members:152

How many paid staff does your organization employ?

Full Time

Part Time

4

Please provide or attach, a list of paid staff names and job titles.

Quan Ting Miao, Peggy Hua, Han Jiang Li, Henry Liang

How many active volunteers (board and non-board) do you have?

9

How many volunteer hours are contributed on an annual basis?

300

Provide a BRIEF summary of your organization's typical annual programming and activities.

The 7th Mid-Autumn Festival Concert in Vancouver Date: September 17th, 2023. place : Michael J Fox theatre .(7373 Macpheson Ave Burnaby 604664 8875)Time: 3:00 PM. Our staff wi

Do you anticipate any financial hurdles/barriers to complete this project? Please describe. (maximum 50 words)

Project Expenses:\$ 30,000(Stage Management/theatre rental/ Artistic,Design, Editorial and Curatorial Personnel Total Earned Revenues \$18,000(tickets income,/Advertising/Applicant cash con

What can the City of Burnaby expect as far as recognition?

Music is connected regardless of ethnicity or nationality. We can cultivate people's sentiments through music, relax people's mood through music and dance and relieve fatigue and homesickness.

How will your organization ensure your festival/event is accessible and inclusive?

We hold the Vancouver Mid-Autumn Festival Concert. Our choir is not only the host organization, but also a performance organization. We will perform chorus,



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Small Scale

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
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- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.

signature of person preparing grant

Hong Guang Song

name

Chair

position with organization

Mar 14,2023

date

signature of board chair or president

Hong Guang Song

name

Mar 14,2023

date

Print Form



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festivals and Special Events: Small Scale

Read the **grant guidelines** before beginning this application form.
Please respond to all questions and attach additional pages as required.

I. APPLICANT DETAILS

Name of Registered Non-Profit Society or Group:

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Society Number: Charity Number:

Mailing Address: City:

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Title of project you are requesting funding for:

Type of project: existing new

Project Summary:
(Describe the project - maximum 50 words)

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FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION
Festival and Special Events: Small Scale

II. PROJECT SUMMARY (continued)

Grant Amount Requested:

Event Dates: From: To:
mm/dd/yy *mm/dd/yy*

Event Time:

Event Location:

Estimated Attendance:

Are you making this application as a sponsor for another group or organization? yes no

If yes, please provide the following information about this group or organization:

Name of Organization:

Mailing Address: City:

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- provide a project plan for the event and information about your organization's ability to carry out and complete the project.
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FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Small Scale

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What is your organization's mission/mandate? (maximum 50 words) Bulgarian-Canadian Society of BC's goal is to popularize, help and unite Bulgarians in British Columbia and preserve the Bulgarian culture and identity.

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Please provide a brief history of your organization and describe its role in Burnaby. (maximum 50 words) see attached

Please provide, or attach, a list of your current Board of Directors (if you are a registered non-profit society). Vladimir Popov (President); Daniela Dobрева-Al-Kuwatli (Vice-President) Hristo Popov; Sacha Kayriamova; Vania Zaharieva-Alexieva; Maya Trencheva; Snezhana Ignatova; Ivan Penev; Krasimir Kirov; Krassir Koutzarov

How many voting/non-voting members do you have in your society/organization?

How many paid staff does your organization employ? Full Time 0 Part Time 0

Please provide or attach, a list of paid staff names and job titles. N/A

How many active volunteers (board and non-board) do you have? 30

How many volunteer hours are contributed on an annual basis? 200

Provide a BRIEF summary of your organization's typical annual programming and activities. see attached

Do you anticipate any financial hurdles/barriers to complete this project? Please describe. (maximum 50 words) Yes. The outdoor portion of the festival - the Rose Garden Parade and performances could impose a hurdle.

What can the City of Burnaby expect as far as recognition? City of Burnaby will be acknowledged as a main sponsor in promotional materials (published, printed and circulated). During the festival the city will receive souvenirs from the visiting groups. The map of the North America with Bulgarian symbols will be gifted to the city hall after the festival.

How will your organization ensure your festival/event is accessible and inclusive? All festival events are open and inclusive. the festival provides the participating artist with a platform to perform and the audience with valuable experience.



FESTIVALS AND SPECIAL EVENTS GRANT APPLICATION

Festivals and Special Events: Small Scale

VI. SUPPORT MATERIAL

- Resumes for participating artists (maximum - 3 pages each)
- Other material to support application (i.e. past programs; press and/or collateral materials)
- Most recent Year End Financial Report

VII. DECLARATION

Part A

I, the understated, certify that the statements and information contained in this application are accurate and complete.

Part B

I, the undersigned, understand that if this application is successful, the applicant will receive a cheque for the amount approved. By cashing the cheque, the applicant agrees to:

- provide the City of Burnaby with a revised budget if the approved grant amount is less than the requested amount,
- spend the money as proposed in the budget,
- consult with the City of Burnaby about any major changes to the project that become necessary including significant budget revisions,
- acknowledge the support of the City of Burnaby when possible and appropriate, and
- provide the City of Burnaby with a final report, including a financial report that explains how the grant was spent.

signature of person preparing grant

Vania Zaharieva-Alexieva
name

Member at Large
position with organization

Feb 25, 2023
date

signature of board chair or president

Daniela Dobрева AL-Kuwatli
name

Feb 25, 2023
date

Print Form

Section III- Project Proposal

why is funding needed?

The total budget of the 7th Vancouver Mid-Autumn Festival Concert is \$30,000. The total budgeted revenue \$15,000 That's why we need the city's support.

- who is your target audience?

Our Mid-Autumn Festival concert is for people celebrating the festival. Those who love music, dance and singing in chorus will join the group. Adults and children who want to relax on the weekend will enjoy the festive atmosphere through the Mid-Autumn Festival concert. This helps improve people's taste in music, ability to appreciate music and ease people's homesickness. It contributes to the physical and mental health wellness of the audience. Through music, people of different nationalities from different countries can understand each other and live in harmony.

- have you formed any partnerships for this event?

Yes, the confirmed partners are as follows

- 1.Columbia Music Dance School :performance and Sponser
- 2.Vancouver Chinese Fim festival ;performance and Sponser
- 3.Canada Chain Commerce and Culture Associatation:Sponser
- 4.BC Chinese Music Association :performance
- 5.Adalat Dance Academy :performance

6. Poise Dance studio :performance

- outline the goals to be achieved through this event, the artistic merit of the activity, and the artistic impact of the activity.

The Mid-Autumn Festival is on the 15th of the August. Because the moon is especially full on this day, it is also called the Moon Festival. A symbol of the festival is that family members will reunion together and enjoy the happiness. We are eager to get together with our families and friends on this bright moonlight night to express our longing for the mountains and rivers of our hometown and our distant relatives who live and work there.

In order to meet the common aspiration of overseas travelers, Vancouver Chinese Choir held a Vancouver Mid-Autumn Festival Concert on the eve of the Mid-Autumn Festival for 6 consecutive years at the "Michos" Theatre in Burnaby. We will celebrate festivals together with people of various ethnic groups in the community and express people's feelings of homesickness. Through the Mid-Autumn Festival concert, people of different nationalities communicate with each other through art, get to know each other, live in harmony and enjoy the happiness. In the Mid-Autumn Festival concert, we showcase our artistic

achievements to the community and display the culture of each ethnic group. We will continue to work hard to make the Mid-Autumn festival concert a famous music event with great influence, high artistic level and great popularity among the audience.

- provide a project plan for the event and information about your organization's ability to carry out and complete the project.

Project title the 7th Vancouver Mid-Autumn Festival Concert.

Mid-Autumn Festival is the second biggest traditional festival for Chinese people. Since 2013, we have held the Vancouver Mid-Autumn Festival Concert for six consecutive years. The festival is mainly to celebrate the Mid-Autumn Festival and express immigrants' sensation of missing home and their loved ones. The Mid-Autumn Festival concert is held every year at Michael J Fox theater in Burnaby. Officers and councilors from provincial and municipal governments will attend and deliver speech in the event. We will perform instrumental music, dance, solo, chorus and other programs. Media are also invited to attend and report. There will be approximately 600 people in the event.

- what are the criteria you will use to evaluate your event's results and how will you measure success?

Fair participation of local artists of all ethnic groups and fair remuneration for each artist.

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