

TO: CHIEF ADMINISTRATIVE OFFICER **DATE:** 2023 Feb 6

FROM: GENERAL MANAGER PARKS,
RECREATION AND CULTURE

SUBJECT: 2023 ROYAL CANADIAN MOUNTED POLICE MUSICAL RIDE

PURPOSE: To obtain Council approval to host the Royal Canadian Mounted Police (RCMP) Musical Ride at Swangard Stadium on 2023 June 26.

RECOMMENDATION:

1. **THAT** Council approve hosting the RCMP Musical Ride at Swangard Stadium on 2023 June 26.

REPORT**1.0 INTRODUCTION**

The RCMP Musical Ride is a Canadian symbol of tradition, honour and pride that is recognized at home and abroad. The Musical Ride supports police operations by building positive relationships, supporting recruiting efforts and promoting the RCMP's image in communities in Canada and around the world.

Organizers from the RCMP Musical Ride are planning and scheduling performances across Canada for the 2023 season which includes interested municipalities in B.C. Initial discussions with the RCMP organizers have secured a performance date in Burnaby of 2023 June 26 at Swangard Stadium. Responsibilities of each host community include covering expenses related to the event such as boarding the horses, security, facility expenses, etc. These costs are typically partially offset by the host community through ticket sales revenue and engagement of volunteers.

Burnaby has hosted the Musical Ride on previous occasions with the events being tremendously successful and well received by the community.

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2.0 POLICY SECTION

This event follows the City of Burnaby Social Sustainability strategy and demonstrates Burnaby as a caring, liveable community which celebrates creativity and fosters connections to Community life.

3.0 BACKGROUND

The year 2023 marks the 150th Anniversary of the RCMP in Canada. In recognition of this milestone, a commemorative cross-Canada RCMP Musical Ride tour has been organized with a performance in Burnaby requested by the RCMP. The City has previously successfully hosted the Musical Ride in 2013, 2017 and 2018 at Swangard Stadium.

The opportunity to host the Musical Ride is particularly meaningful for our community as tragically on 2022 October 18, Burnaby RCMP Constable Shaelyn Yang paid the ultimate sacrifice in service when she was killed in the line of duty serving the residents of Burnaby. Hosting the 2023 Musical Ride presents a tremendous opportunity to honour the memory of Constable Yang along with providing support to our local RCMP and commemorating the RCMP 150th milestone anniversary.

4.0 DISCUSSION

The RCMP Musical Ride tour is arranged so that all municipalities on the tour contribute towards their share of the costs associated with the tour. These costs are associated to the logistics such as transportation of the horses and members, security, equipment, marketing, hotels, stables, and food. The host community can offset these expenses through ticket revenue.

An additional component of hosting the Musical Ride recommends the host community donate a portion of the ticket revenue to a charitable organization on behalf of the Musical Ride. Resulting from the previous Musical Ride performances in Burnaby, Council subsequently approved the noted donations.

Year	Organization	Amount
2013	Rotary Club of Burnaby	\$5,000
2013	Law Enforcement Torch Run	\$5,000
2017	Honour House Society	\$5,000
2017	Burnaby Neighborhood House	\$5,000
2018	Cops for Cancer	\$5,000
2018	Burnaby Kids Sport	\$5,000

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The field at Swangard provides the ideal location for the Musical Ride and the RCMP have commented that it is one of the finest locations they have performed at, second only to Buckingham Palace. Due to the nature of the performance, the field does require repairs and recovery time following the Musical Ride and the cost of repairs is included in the budget table below as part of the overall expenses.

5.0 FINANCIAL CONSIDERATIONS

Should Council approve the hosting of the Musical Ride, the costs associated with hosting can be allocated from existing operational budgets in Parks, Recreation and Culture.

Item	Cost
RCMP Musical Ride Expenses	\$68,000
Charitable Donation	\$10,000
Estimated Ticket Sales	(\$56,000)
Net Cost to the City	\$22,000

Should support be received to host the Musical Ride, staff will return to Council after the event with a report detailing the community participation, expenses, ticket revenue, etc. as well as seeking further approval to make a charitable donation to a yet to be determined charity.

6.0 RECOMMENDATION

It is recommended that Council approve the City of Burnaby to host the 2023 Musical Ride at Swangard Stadium on 2023 June 26.



Mary Morrison-Clark
GENERAL MANAGER PARKS, RECREATION AND CULTURE

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Copied to: Deputy Chief Administrative Officer and Chief Financial Officer
Officer in Charge (OIC)