
TO: CHIEF ADMINISTRATIVE OFFICER **DATE:** 2022 October 14

FROM: GENERAL MANAGER PARKS,
RECREATION & CULTURAL SERVICES FILE NO: 02410-20

**SUBJECT: FESTIVALS BURNABY PROGRAM – NEIGHBOURHOOD EVENT:
GRANT FILE #22-N-001**

PURPOSE: To request approval for a Festivals Burnaby grant to the Culture Chats BC Association.

RECOMMENDATION:

1. **THAT** a grant in the amount of \$1,340 be awarded to the Culture Chats BC Association in support of the cost of the Multicultural Story and Craft Celebration planned for 2022 November 21 – 27.

REPORT

Neighbourhood Event: Grant File #22-N-001
Title of Event: Multicultural Story and Craft Celebration
Application Received: 2022 September 8
Project Budget: \$3,350
Project Request: \$1,340
(neighbourhood event maximum 40% of budget up to \$4,000)

Previous Support: 2019 Neighbourhood Festivals Burnaby Grant \$1,100
2018 Neighbourhood Festivals Burnaby Grant \$1,000
2017 Neighbourhood Festivals Burnaby Grant \$1,000

1.0 INTRODUCTION

An application request of \$1,340 has been received from Culture Chats BC Association for a Multicultural Story and Craft Celebration, to be held during 2022 November 21 – 27 at Burnaby Neighbourhood House. The one-day event will be held to celebrate Multiculturalism Week in BC and feature local immigrant and refugee artists/artisans displaying their work, multicultural stories, arts, crafts and activities aimed at children, families and caregivers.

2.0 POLICY CONTEXT

The grant application request being received in this report is aligned with the following Council-adopted policies, plans and strategies: *Burnaby Economic Development Strategy*

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(2007); *Social Sustainability Strategy* (2011), and the *Corporate Strategic Plan* (2017) that identifies the importance of a sense of belonging, inclusion and high quality of life.

3.0 BACKGROUND

The Culture Chats BC Association is a non-profit organization incorporated in 2017 that provides a platform for local community members to strengthen inter-cultural connections through innovative programming of literary and other arts. The Association currently runs two book clubs and a number of literary workshops and events with members from both Canadian born and immigrant backgrounds to build stronger connections through a common interest in reading and writing.

The application request was submitted in September, outside of the grant intake parameters. As per the Festivals Burnaby project grant guidelines, the intakes for neighbourhood events are ongoing with the exception of July and August and applicants apply at least three months in advance of their event dates. The application process and guidelines are in place to protect the transparency of the process and treat all community organizations fairly.

Through the Festivals Grant application intake process, the Executive Committee of Council has approved \$76,344 in funding to eight organizations. Due to the cancellation of the Committee meetings in the interim during the election process, this request is submitted directly to Council for consideration and subsequent approval of the recommendation or provide an alternative amount.

4.0 RECOMMENDATION

The application has been completed in full and the applicant has shown evidence that they have the capacity to coordinate the event. Festivals Burnaby funds would be allocated toward eligible project expenses related to programming and marketing /promotions. While this request has a tight timeline, staff recommend Council review and consider the new event and the need to support cultural groups as they plan events and recover from the COVID-19 pandemic.



Mary Morrison-Clark
GENERAL MANAGER PARKS, RECREATION AND CULTURAL SERVICES

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