
PLANNING AND DEVELOPMENT COMMITTEE

*HIS WORSHIP, THE MAYOR
AND COUNCILLORS*

**SUBJECT: BURNABY TRANSPORTATION PLAN – PHASE 2 PUBLIC
CONSULTATION PROGRAM UPDATE**

RECOMMENDATION:

1. THAT Council receive for information the updated Phase 2 Public Consultation Program, as outlined in Section 4.0 of this report.

REPORT

The Planning and Development Committee, at its meeting held on 2020 June 23, received and adopted the *attached* report providing an update on the Phase 2 Public Consultation Program for the *Burnaby Transportation Plan*.

Respectfully submitted,

Councillor P. Calendino
Chair

Councillor S. Dhaliwal
Vice Chair

Copied to: City Manager Director Planning and Building Director Corporate Services Director Public Safety and Community Services Director Engineering Director Parks, Recreation and Cultural Services Director Finance

TO: CHAIR AND MEMBERS
PLANNING AND DEVELOPMENT COMMITTEE

DATE: 2020 June 11

FROM: DIRECTOR PLANNING AND BUILDING

FILE: 94000 20
Reference: Transportation Plan

SUBJECT: BURNABY TRANSPORTATION PLAN – PHASE 2 PUBLIC CONSULTATION PROGRAM UPDATE

PURPOSE: To provide an update on the Phase 2 Public Consultation Program for the *Burnaby Transportation Plan*.

RECOMMENDATION:

1. **THAT** Committee recommend that Council receive for information the updated Phase 2 Public Consultation Program, as outlined in Section 4.0 of this report.

REPORT

1.0 INTRODUCTION

The *Burnaby Transportation Plan* is the City's guiding policy document for transportation. On 10 February 2020, Council endorsed the *Plan's* draft Targets, Big Moves, Policies, and Networks and authorized staff to undertake the Phase 2 Public Consultation Program. The public consultation was anticipated to begin in April of 2020, however it was put on hold due to the COVID-19 Pandemic.

This report provides an update to the Phase 2 Public Consultation Program, in light of the COVID-19 Pandemic. As the Province and the City begin to “reopen” and as online tools have become more ubiquitous, it is possible to undertake public consultation while meeting provincial health orders and guidance and is aligned with Burnaby’s Recovery Framework. This report provides an updated Phase 2 Public Consultation Program outlining online methods to be used to collect feedback, and, provides a sample of the consultation materials to be shared with the public.

2.0 POLICY SECTION

The new *Burnaby Transportation Plan* is aligned with and supported by a number of City policies, including the *Official Community Plan (OCP)*, *Environmental Sustainability Strategy*, *Community Energy and Emissions Plan (CEEP)*, *Economic Development Strategy*, and *Social Sustainability Strategy*. The *Plan* is also aligned with the City’s *Climate Emergency Declaration* and the new targets to reduce greenhouse gas emissions. The *Burnaby Transportation Plan* will be one of the key tools for the implementation of the City’s climate actions.

In addition to the policies noted above, the *Plan* supports a number of goals and sub-goals of the *Corporate Strategic Plan*:

- ***A Safe Community***
 - Transportation safety – Make City streets, pathways, trails and sidewalks safer
- ***A Connected Community***
 - Partnership – Work collaboratively with businesses, educational institutions, associations, other communities and governments
 - Geographic connection – Ensure that people can move easily through all areas of Burnaby, using any form of transportation
- ***An Inclusive Community***
 - Serve a diverse community – Ensure City services fully meet the needs of our dynamic community
 - Create a sense of community – Provide opportunities that encourage and welcome all community members and create a sense of belonging
- ***A Healthy Community***
 - Healthy life – Encourage opportunities for healthy living and wellbeing
 - Healthy environment – Enhance our environmental health, resilience and sustainability
- ***A Dynamic Community***
 - Community development – Manage change by balancing economic development with environmental protection and maintaining a sense of belonging
 - City Facilities and infrastructure – Build and maintain infrastructure that meets the needs of our growing community
- ***A Thriving Organization***
 - Communication – Practice open and transparent communication among staff, Council and the community
 - Technology and innovation – Support technology development and innovation to empower staff and to advance community objectives

3.0 BACKGROUND

At its meeting on 10 February 2020, Council endorsed the draft Targets, Big Moves, Policies, and Networks proposals as the basis for public consultation. Staff was authorized to undertake the Phase 2 Public Consultation Program, as outlined in that report and public consultation was anticipated to begin in April of 2020.

During the preparation for the public consultation, the first cases of COVID-19 were diagnosed in Canada in late January and on 18 March 2020, the Provincial State of Emergency was announced. Following the direction of the Provincial Public Health Office, the City of Burnaby instituted a number of measures to keep people safe, including ceasing all in-person gatherings, which effectively put the public consultation for the *Burnaby Transportation Plan* on hold. The Province and the City have now turned attention to carefully “re-opening”. However, physical distancing measures will be in place for the foreseeable future and therefore the consultation program needs to be adjusted to better work within our “new normal” and the Public Health Office orders and guidelines.

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It is important to continue the strategic initiatives for the City and to plan for its future. The intent of strategic initiatives, such as the *Burnaby Transportation Plan*, aim to do just that – plan for the challenges ahead, think about the “big picture”, consider a broad range of solutions, and seek opportunities that best achieve multiple goals and objectives in alignment with the community’s values.

In order to assess the readiness and interest in public consultation by the public during this time, a representative national survey entitled ‘*Government Consultations in the Era of COVID-19*’ was undertaken by Hill + Knowlton Strategies in late March 2020. When asked about engagement, over two-thirds of Canadians answered that engagement is more important now than ever before, for all three levels of government. Most (79%) felt that government consultation online can be as effective as in-person consultation. In addition, a survey undertaken by the City of Vancouver found that the majority (84%) of respondents are in favour of virtual engagement during the COVID-19 pandemic and a majority (between 67%-80%) said they were likely to participate.

Given the changes that have occurred in the way staff can interact with the public, and in such a short period of time, it is timely to provide an update on how the public consultation program has been adjusted to ensure a robust public engagement, while adhering to physical distancing requirements and other public health orders and guidelines.

4.0 UPDATE TO PHASE 2 PUBLIC CONSULTATION FRAMEWORK

The Phase 2 Public Consultation Program for the *Burnaby Transportation Plan* will continue to be built upon the Public Consultation Framework established in Phase 1, and outlined in the 10 February 2020 Council Report. Adjustments have been made to reflect the new conditions from the COVID-19 Pandemic. The Phase 2 Public Consultation Program is anticipated to commence in July 2020 and run until September 2020.

The Framework continues to be based on a “graduated” approach, which is organized around three styles of communication: Process Awareness (Inform), Broad Public Consultation (Inform and Engage), and Targeted Engagement (Inform, Engage, and Involve). This approach enables citizens to participate at whichever level of detail they choose. However, the key change in the approach is that larger in-person meetings and events are to be replaced by online or virtual tools, meetings, and events.

4.1 Phase 2 Public Consultation Activities

The activities for Phase 2 are as follows:

1. Inform – Process Awareness:

The intent is to provide general information about the new *Plan* including the process, the transportation system, how the public can get involved, and the vision for the future. The activities will include:

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- **Website:** The City’s website will serve as the public face and the main repository of information on the project.
- **Social Media/Online Advertising:** Social media platforms and online advertising will be used to inform a broader audience.
- **Subscriber List:** The subscriber list will be used to maintain a connection to subscribers by providing updates on the process, events, and other aspects of the planning work.
- **Email:** The project email is transportation@burnaby.ca.

2. Engage – Broad Public Consultation:

The intent is to provide opportunities for feedback on the draft Targets, Big Moves, Policies, and Networks. The activities will include:

- **Survey:** The survey will be used to collect feedback on the draft Targets, Big Moves, Policies, and Networks.
- **Webinar(s):** Host/participate in a webinar(s) to discuss creative ideas, invite comments and questions, and promote opportunities to engage in the process.
- **‘Coffee Conversations’ Discussion Guide:** A discussion guide to provide information, stimulate ideas, and support the survey.
- **Static Displays at Public Locations:** Pop-up static displays in public locations to provide information and encourage citizens to fill out the survey, visit the webpage, check out the webinars and more.

3. Involve – Targeted Engagement:

The intent is to provide opportunities for specific or more detailed feedback on the draft Targets, Big Moves, Policies, and Networks. The activities will include:

- **Stakeholder Meetings/Workshops:** Host or participate in meetings and/or workshops online or by telephone with internal and external stakeholders.
- **Virtual Event(s):** Host virtual events to discuss the details of the proposals, trade-offs, and solutions. The events may include “breakout rooms” and other activities to further enable more detailed feedback on specific topics.

These activities will be supported by a variety of materials such as reports, fact sheets, website, the subscription list, email, social media, survey, discussion guide, display boards, presentations, and other means to reach a broad audience. See *Attachment 1* for a sample of materials.

Following the conclusion of Phase 2, a Public Consultation Summary Report summarizing the feedback received and providing next steps would be presented to Committee and Council. The input received during this phase is to be used to inform and refine the proposals leading to the creation of a draft *Plan*.

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5.0 CONCLUSION

This report has described an update to the Phase 2 Public Consultation Program for the new *Burnaby Transportation Plan*, and outlines how public engagement will be conducted virtually and online. The updated Phase 2 Public Consultation Program is anticipated to begin in July 2020.

It is recommended that the Committee recommend that Council receive for information the updated Phase 2 Public Consultation Program.



E.W. Kozak, Director
PLANNING AND BUILDING

RDSC:sa
Attachment

cc: City Manager
Director Corporate Services
Director Public Safety and Community Services
Director Engineering
Director Parks, Recreation and Cultural Services
Director Finance
City Clerk

WALKING AND ACCESSIBILITY



BURNABY TRANSPORTATION PLAN UPDATE

Everyone is a pedestrian. All trips begin and end with walking or rolling. A pedestrian is defined as a person traveling by foot, as well as those traveling using mobility-assistance devices such as wheelchairs or walkers, people using strollers, people working with assistance animals such as guide-dogs, and those using other smaller devices to move or travel. It is an activity in which most of the population can participate. It is the greenest, most affordable, and most space-efficient mode of travel.

Draft Big Move:

Make walking and rolling the first choice for trips under 1km by building high quality pedestrian infrastructure and amenities.

Draft Policies

Policies focus on achieving the Vision, Themes, Goals, Targets and Big Moves for the Plan.

- 1** Complete and enhance the City's pedestrian network by 2050


- 2** Make streets safe for pedestrians

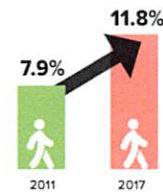

- 3** Make infrastructure accessible for all people


- 4** Improve the quality and maintenance of pedestrian infrastructure and amenities


- 5** Promote and inspire walkability in the City



Walking as a mode choice



Overall, a higher proportion of Burnaby residents are choosing to walk.

Where do we walk?



More Burnaby residents are choosing to walk to social events, recreation and for dining.

How far do we walk?



The average walking trip length is 0.8 km in Burnaby.

WALKING AND ACCESSIBILITY



BURNABY TRANSPORTATION PLAN UPDATE

Draft Network

What are we doing?

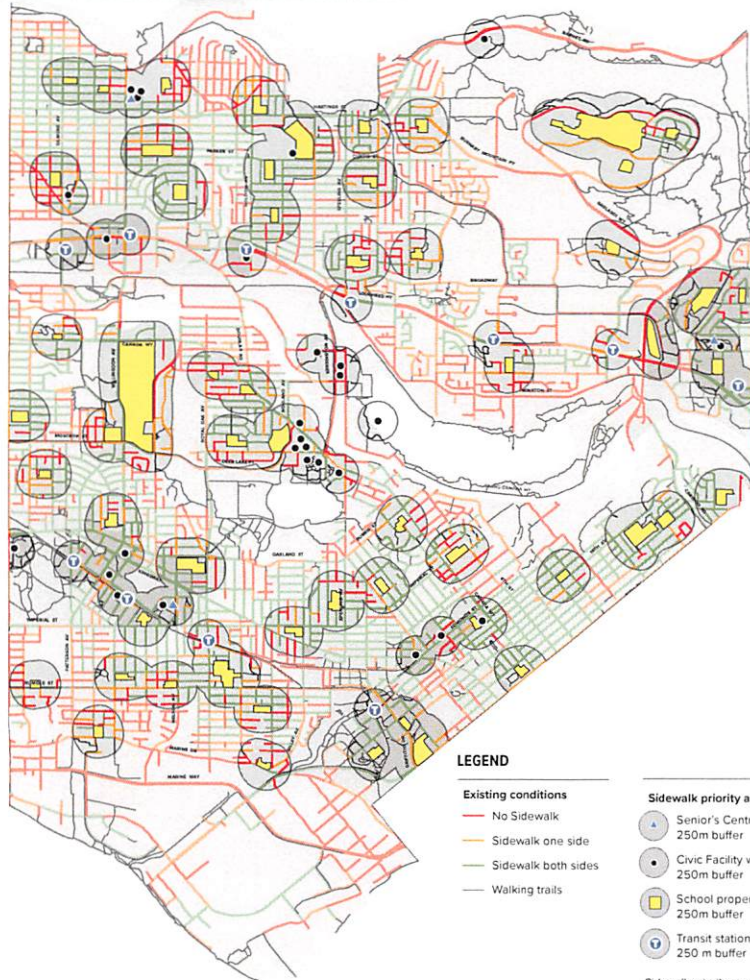
- building and completing sidewalks on all streets by 2050

How will we do it?

- prioritizing building and completion of sidewalks where there is higher demand (eg. within 250m of schools, civic facilities, and transit facilities)

What result do we expect?

- make it easy to choose walking and rolling for shorter trips
- make walking and rolling safe for everyone, especially children and seniors
- make pedestrian facilities accessible and comfortable for everyone



LEGEND

Existing conditions

- No Sidewalk
- Sidewalk one side
- Sidewalk both sides
- Walking trails

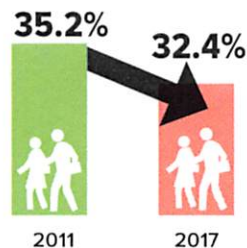
Sidewalk priority areas

- Senior's Centre with 250m buffer
- Civic Facility with 250m buffer
- School property with 250m buffer
- Transit station with 250 m buffer

Sidewalk priority areas also include bus stops – not shown on map at this scale

Did you know?

The percentage of children walking to school in Burnaby has decreased.



11.8%
of daily trips in Burnaby
are walking trips



Percentage of roads with
sidewalks in Burnaby

