

Item
Meeting2020 March 09

COUNCIL REPORT

TO:

CITY MANAGER

DATE:

2020 March 04

FROM:

DIRECTOR ENGINEERING

FILE:

7400-20

Ref:

Grants

SUBJECT: MURAL GRANT FUNDING FOR 4000 HASTINGS STREET

PURPOSE: To approve funding for the mural at 4000 Hastings Street as part of the

2020 Burnaby Mural Grant Program.

RECOMMENDATIONS:

THAT the cost of \$3,024 for the mural at 4000 Hastings Street, Burnaby BC 1. be funded from the Mural Grant Program.

THAT a copy of this report be forwarded to Isabel Kolic at the Heights 2. Merchants Association BIA 4019 Hastings Street, Burnaby BC V5C 2J1

REPORT

INTRODUCTION

A Mural Grant Policy and Procedure was developed to assist with the application of Murals in Burnaby where graffiti has been a problem. To promote murals and deter graffiti, the City has developed a Mural Grant Program which provides 50% cost-shared funding for the painting of murals up to a maximum of \$3,500. This would cover half of the average cost of murals which is estimated at \$7,000. Upon satisfactory completion and submission of paid invoices or receipts, the City will then reimburse half the total eligible cost up to \$3,500.

To: City Manager From: Director Engineering

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To be successful for the Mural Grant, all applications must be reviewed and supported by one of four Community/Business Associations. They must also include a completed Artist Mural Agreement, completed Property Owner Agreement, and an estimate of the cost. Once a mural is completed, it is checked and receipts are reviewed prior to reimbursement of eligible costs.

POLICY SECTION

The Mural Grant Program is aligned with the City of Burnaby's Corporate Strategic Plan by supporting the following goals and sub-goals of the Plan.

- A Safe Community
 - Crime prevention and reduction –
 Ensure citizens and businesses feel safe in our community
- A Connected Community
 - Social connection –
 Enhance social connections throughout Burnaby
 - Partnership –
 Work collaboratively with businesses, educational institutions, associations, other communities and governments
- An Inclusive Community
 - Create a sense of community –
 Provide opportunities that encourage and welcome all community members and create a sense of belonging
- A Healthy Community
 - Community involvement –
 Encourage residents and businesses to give back to and invest in the community
- A Dynamic Community
 - Economic opportunity –
 Foster an environment that attracts new and supports existing jobs,
 businesses and industries

To: City Manager

From: Director Engineering

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An application for a mural grant was submitted by Isabel Kolic of the Heights Merchants Association for a mural at 4000 Hastings Street. The completed mural is shown in Attachment 1 and was completed at a cost of \$6,048.

The mural meets the conditions of the mural Grant Program, therefore it is recommended that \$3,024 be funded by the Program.

Leon A. Gous, P.Eng., MBA DIRECTOR ENGINEERING

TP/nh

Attachment

Copied to: Director Finance

Director Corporate Services