

Item			
Meeting	2019	Sep	16

#### COUNCIL REPORT

TO:

CITY MANAGER

DATE:

2019 July 23

FROM:

**DIRECTOR PARKS, RECREATION &** 

FILE:

62500-01

**CULTURAL SERVICES** 

SUBJECT:

AMENDMENT TO BURNABY SHADBOLT CENTRE AND BURNABY

ART GALLERY RENTAL FEES BYLAW 2019 AND BURNABY

**VILLAGE MUSEUM FEES BYLAW 2019** 

**PURPOSE:** To amend the above noted bylaws as outlined in this report.

### **RECOMMENDATIONS:**

- 1. THAT Council authorize the City Solicitor to bring forward the required bylaw amendment to the Burnaby Shadbolt Centre and Burnaby Art Gallery Rental Fees Bylaw 2019, as outlined in this report.
- 2. THAT Council authorize the City Solicitor to bring forward the required bylaw amendment to Burnaby Village Museum Fees Bylaw 2019, as outlined in this report.
- 3. THAT a copy of this report be sent to the Parks, Recreation and Culture Commission.

#### REPORT

#### 1.0 BACKGROUND

Burnaby City Council at its meeting on 2019 May 27 adopted both the Burnaby Shadbolt Centre and Burnaby Art Gallery Rental Fees Bylaw 2019, Bylaw #14027 and the Burnaby Village Museum Fees Bylaw 2019, Bylaw #14028. The fees on these bylaws come into effect on 2020 January 01.

#### 2.0 POLICY SECTION

The Burnaby Shadbolt Centre and Burnaby Art Gallery Rental Fees Bylaw 2019 and the Burnaby Village Museum Fees Bylaw 2019 are in alignment with the Corporate Strategic Plan in the following ways:

To: City Manager

From: Director Parks, Recreation and Cultural Services

Re: Amendment to Burnaby Shadbolt Centre and Burnaby
Art Gallery Rental Fees Bylaw 2019 and Burnaby

Village Museum Fees Bylaw 2019

#### **An Inclusive Community**

• Ensure City services fully meet the needs of our dynamic community

### A Healthy Community

Promote and encourage opportunities for healthy living and well being

### A Dynamic Community

 Manage change by balancing economic development with environmental protection and maintaining a sense of belonging

### A Thriving Organization

- Ensure that our core values are reflected in our policies, programs and service delivery
- Maintain a financially sustainable City for the provision, renewal and enhancement of services

#### 3.0 INFORMATION

Schedule A on both of these bylaws requires amendment as the inclusion of information regarding City of Burnaby charges are internal transactions and are not required to be on the bylaw. Schedule A – Section C of the Burnaby Shadbolt Centre and Burnaby Art Gallery Rental Fees Bylaw (Attachment # 1) has been amended to reflect the required changes. Schedule A – section B of Burnaby Village Museum Fees Bylaw 2019 (Attachment #2) has been amended to reflect the required changes.

Burnaby Shadbolt Centre and Burnaby Art Gallery 2019, Schedule A Section C will now reflect as follows:

Registered Not for Profit Society Rate	65% of private rental rate

Burnaby Village Museum Fees Bylaw 2019, Schedule A – Section B will now reflect as follows:

Meeting Rate - Preferred	Discovery Room or	
(minimum 2 hour rental)	Carousel Activity Room	
Up to 100 people	\$51.06/hr.	

To: City Manager

From: Director Parks, Recreation and Cultural Services
Re: Amendment to Burnaby Shadbolt Centre and Burnaby

Art Gallery Rental Fee's Bylaw 2019 and Burnaby

Village Museum Fees Bylaw 2019

......Page 3

#### 4.0 RECOMMENDATION

It is recommended that Council authorize the City Solicitor to bring forward the required amendments to the Burnaby Shadbolt Centre and Burnaby Art Gallery Bylaw 2019 and the Burnaby Village Museum Fees Bylaw 2019, as outlined in this report, and that a copy of this report be forwarded to the Parks, Recreation and Culture Commission.

Dave Ellenwood

**DIRECTOR PARKS, RECREATION & CULTURAL SERVICES** 

KM:tc

P:\Admin\Clerical\Staff\tc\dp\reports\Request Change to Bylaw 13475

Copies to: City Clerk

City Solicitor

## **SCHEDULE "A"**

## **SHADBOLT CENTRE FOR THE ARTS and BURNABY ART GALLERY**

## **2019 SEPTEMBER 01 – 2020 AUGUST 31**

## A) PRIVATE RENTALS

Exclusive use by private groups/individuals

Schedule "A"	Weddings, dances, parties, banquets, socials, filming All rooms except theatres	\$0.068 / sq.ft./hr.
	James Cowan Theatre Studio Theatre	\$385.41 per hour \$233.15 per hour
Schedule "B"	Meetings, conferences, trade shows, rehearsals All rooms except theatres	\$0.036 / sq.ft./hr.
	James Cowan Theatre Studio Theatre	\$203.29 per hour \$122.99 per hour
Schedule "C"	Studio public performances, recitals. (n/a to theatres) Minimum 4 hour rental	\$0.027 / sq.ft./hr.
	James Cowan Theatre Studio Theatre	\$948.11 per day \$665.33 per day
<u>Theatres</u>	Theatre facility per seat	\$2.86/seat
	Outdoor Concert Bowl	\$6,000 plus 8% of gross ticket sales plus \$1.00/seat
	Outdoor Concert Bowl (set up and strike days)	\$1,500 - \$3,000
	Wedding Photos	\$128.85 /hr.

### B) PRIVATE RENTALS

Rates for groups/individuals booking for extended duration of time.

Outdoor Verandas / Balconies (Burnaby Art Gallery)	50% of regular rate
10 hour block booking (Schedules "A", "B" only)	80% of regular rate
24 hour block booking (Schedules "A", "B" only)	50% of regular rate
Weekly rental (Sunday - Saturday) (Schedule "C" only / Theatres ONLY)	75% of regular rate

## C) PREFERRED RENTALS

Use of facilities by registered Not-for-profit society or City Department.

Registered Not-For-Profit society rate (Does not apply to Schedule "A")  65% of private rental rate
---

### D) ANCILLARY REVENUES

(i.e. sale of merchandise, food, beverage by rental group or organization)

Regular use	15% of gross revenue
Regular use (Not-for-profit society)	No Charge
Registered Not-for-profit society fundraisers	No Charge

### E) CULTURAL EVENT PARTICIPATION FEE

Participant Fee (Attendance under 5,000)	
Community Organizations	\$6.00 /hr.
Artisans	\$11.00 /hr.
Vendors	\$15.00 /hr.

Participant Fee (Attendance over 5,000)	
Community Organizations	\$12.00 /hr.
Artisans	\$22.00 /hr.
Vendors	\$30.00 /hr.

### SCHEDULE "A"

#### **BURNABY VILLAGE MUSEUM**

### **2020 JANUARY 01 - DECEMBER 31**

### Staffing costs/labour charges are not included in facility use fees

## A) PRIVATE RENTALS

Exclusive use by private group/individuals

Church		(V <del></del>
Wedding	\$482.87	
Memorial Service/Baptism	\$323.25	
Intimate Outdoor Wedding (up to 16 people)	\$194.13	

Discovery Room	4 hours	8 hours
Reception/Social gathering	\$453.58	\$908.06
Additional hours	\$177.29/hr.	

Meeting Rate - Private	Discovery Room or	
(minimum 2 hour rental)	Carousel Activity Room	
Up to 100 people	\$65.83/hr.	

### B) PREFERRED RENTALS

Any recreation, sport or art club/organization or registered not-for-profit society; City departments.

Meeting Rate - Preferred	Discovery Room or	
(minimum 2 hour rental)	Carousel Activity Room	
Up to 100 people	\$51.06/hr.	

# C) SITE RENTALS

Wedding photos during non-public hours		\$128.85		
Carousel Pavilio	n (4 hou	rental) V	Vith Rides	\$1154.32
Up to 263 people		A	additional hours	\$229.67/hr.
Entire site	- Under 500 people		ople	\$3,159.08
- 1,001 - 1,5		- 501 - 1,000 pe	eople	\$4,070.35
		- 1,001 - 1,500	people	\$4,966.83
		- 1,501 - 2,000	people	\$5,924.17
Picnic Area (max. 7 hrs.)	Picnic (0-1	00 people) Carousel F	Patio	\$314.08
**************************************	Picnic (100-500 people) Carousel Meadow		\$770.28	
	Corporate (500-1000 people) Carousel Meadow		\$1,281.48	
Tent Rental		20' x 20'		\$381.41

# D) CULTURAL EVENT PARTICIPATION FEE

Participant Fee (Attendance under 5,000)		
Community Organizations	\$6.00 /hr.	
Artisans	\$11.00 /hr.	
Vendors	\$15.00 /hr.	

Participant Fee (Attendance over 5,000)	
Community Organizations	\$12.00 /hr.
Artisans	\$22.00 /hr.
Vendors	\$30.00 /hr.

### **E) MUSEUM ADMISSION RATES**

Season Gate Pass (includes unlimited carousel rides, guided tours and special events)	All ages	\$40.00
Carousel Admission Rates (All ages)	Single Ride	\$2.52
	Bakers Dozen (13 rides)	\$30.24
Group Rates	Adult	No Charge
	Senior / Disabled	No Charge
	Student / Youth (13 - 18 years)	No Charge
	Children (6 - 12 years)	No Charge
Challenge Group Pass		No Charge
Tour Group Rates		No Charge

### F) MUSEUM PROMOTIONAL COUPONS

New Marketing initiatives for museum i.e. used to promote the attraction

Annual maximum value	\$15,000.00

### **G) MUSEUM COURTESY PASSES**

Used for promotional activities, public relations initiatives or to reimburse for disruption in service.

Annual maximum value	\$ 10,000.00