

THE CORPORATION OF THE DISTRICT OF BURNABY

March 3, 1967

HIS WORSHIP, THE REEVE,  
AND MEMBERS OF THE MUNICIPAL COUNCIL:

Gentlemen:

REPORT OF THE ADVISORY PLANNING COMMISSION

(1) INDUSTRIAL CO-ORDINATOR

The Advisory Planning Commission has considered the submission from the Burnaby Chamber of Commerce relating to Industrial and Commercial development in the municipality.

We feel that the proposal advanced by the Chamber, that there is an urgent need for a Municipal Industrial Co-ordinator, has a great deal of merit.

We would therefore recommend that Council establish the position of Industrial Co-ordinator, as advocated by the Burnaby Chamber of Commerce in its Brief and, in doing so, take the following factors into account:

- (a) The concept of an Industrial Co-ordinator should in no way be diluted from that outlined in the Brief.
- (b) In creating the position, it should be kept paramount in mind that the need for both the promotion of industrial development and the provision of service in that regard is of utmost importance and should therefore be emphasized.
- (c) Recognition must be given the fact that the Corporation will need to incur more than the expense suggested by the Chamber of Commerce (\$12,000.00 per annum for the Co-ordinator) in order to attract a person who is both capable and effective in discharging his functions, it being understood that any costs in this regard will be recovered manyfold when a competent person is appointed to the position. We would explain that the sum suggested by the Chamber of Commerce is, in our opinion, not realistic to attract a man of the calibre which we feel the Corporation should seek.

(2) REVISED SIMON FRASER TOWNSITE PLAN

The Commission has had an opportunity to examine the Revised Simon Fraser Townsite Plan.

We were informed by the Planning Director that the status of the report has not altered appreciably since the original version was produced in 1964. The major change since then which necessitated the revision is the relocation of the Townsite from the City of Vancouver property to land located at the North-West corner of Government Street and North Road (the Lougheed Mall).

The Commission is of the opinion that the Revised Plan is sound and would therefore endorse the concept outlined in the report.

Respectfully submitted,

C. S. Walker,  
Chairman,  
ADVISORY PLANNING COMMISSION

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