

THE CORPORATION OF THE DISTRICT OF BURNABY

14 April 1966.

POLICY/PLANNING REPORT NO. 7, 1966.

CHAIRMAN AND MEMBERS
OF POLICY PLANNING COMMITTEE

Gentlemen: Re: Business Directional Signs
on Municipal Streets

Some years ago the Council, in recognition of the fact that the development of the Corporation was such that it could be difficult to locate some business addresses, adopted a policy of providing Business Directional Signs. Business firms wishing to take advantage of these signs are required to pay an annual rental.

Such Business Directional Signs are to be found on Marine Drive, and were on Boundary Road until the reconstruction project started on Boundary Road. At that time the signs on Boundary were removed and taken to the Works Yard for repairs.

So far they have not been re-erected. A request for another sign at Boundary and Second Avenue has now been received.

The overall height of such signs is 12 feet above ground, the width of the Headboard is 11 feet, and the width of the main sign frame is 10 feet. On this frame ten nameboards can be accommodated, each one 1 foot deep by 8 feet long. The rental rate is \$10.00 per year, an extremely low rate.

It is considered that the circumstances which led to the adoption of the policy in 1957 do not now apply, at least in the same degree.

Certainly the Boundary Road Industrial Area is now quite prominent. Boundary Road itself has been reconstructed at considerable cost and this would appear to be an appropriate time for Council to re-examine its previous policy with respect to Business Directional Signs on Boundary Road.

Respectfully submitted,



H. W. Balfour
MUNICIPAL MANAGER

HWB:gr