THE CORPORATION OF THE DISTRICT OF BURNABY

15 July 1966.

POLICY/PLANNING REPORT NO. 11, 1966.

Chairman and Members, POLICY/PLANNING COMMITTEE.

Gentlemen:

Re: Business Directional Signs on Municipal Streets.

Report No. 7 to the Policy/Planning Committee, dated 14th April 1966, referred to the matter of Business Directional Signs on public road allowances with particular reference to Boundary Road. The subject arose at that time as a result of a request for another sign.

Council was asked to re-examine its policy with respect to Business Directional Signs on Boundary Road.

Since the policy was originally adopted, there has been a distinct change in circumstances in that:

- (a) the area has been opened up considerably;
- (b) Boundary Road has been brought to as high a standard as any street in the Municipality.

A further, more recent, development has taken place in that the Hastings Rotary Club has received approval of Council to take on a beautification program of the Central Boulevard between the G. N. R. tracks and Hastings Street as a Centennial Project.

Boundary Road is a joint responsibility with the City of Vancouver and the opinion of Vancouver on the subject of Business Directional Signs was sought.

The City has a By-law which prohibits any sign being placed or maintained on any street except that Council may by resolution permit such a sign for a period to be fixed by the Resolution.

Dated 6th July 1966, the City has advised that such signs on Boundary Road central boulevard, within the boundaries of the City of Vancouver, are prohibited.

The Chief Building Inspector reports that the cost of such signs would be about \$390. each. The Corporation has rented name-boards on the signs at \$10.00 par year.

Respectfully submitted,

H. W. Balfour, MUNICIPAL MANAGER.

HB:eb